

1Q 2023 highlights

Strong top & bottom-line growth

Payments

Marketplace

+77% YoY

GMV 3P(3)

Fintech

+76% YoY Consolidated

+97% YoY

Revenue

+35% YoY

Revenue

TFV

+53% YoY

Revenue⁽²⁾

+104% YoY

Net Income(1)

+24% YoY

Net Income(1)

+52% YoY

Net Income(1)

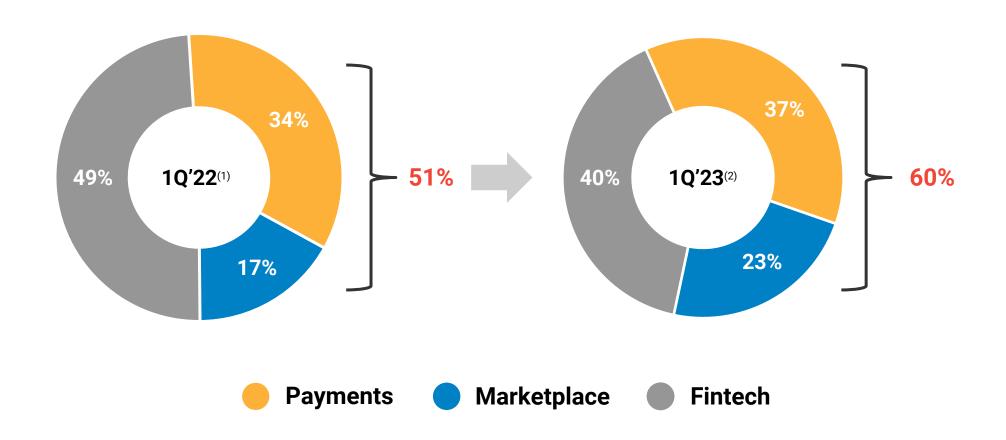
+67% YoY Net Income(1)

> KZT 750/GDR dividend recommended, subject to shareholder approval Up to \$100 million GDR buyback program launched in March

^{2.} Revenue adjusted for presentation of Rewards in Sales & Marketing expenses

Payments & Marketplace 60% of net income in 1Q'23

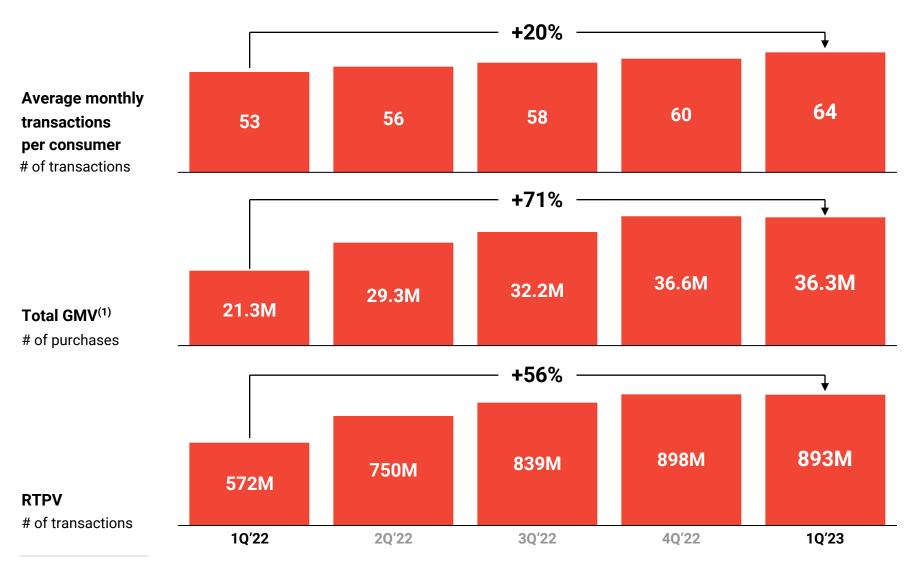
Faster growth from high margin Payments & Marketplace creates more value





GMV purchases +71% & RTPV transactions +56% YoY

With a large & engaged consumer & merchant base transaction intensity is our N1 priority

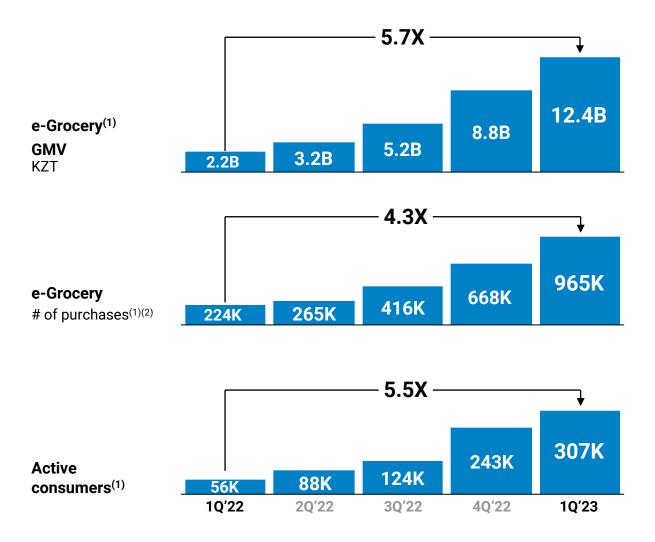


Source Company data

Notes 1. Sum of GMV 3P and GMV 1P starting 1Q'23

e-Grocery GMV +5.7x, purchases +4.3x & consumers +5.5x YoY

e-Grocery is early stage in Kazakhstan. Massive opportunity for us to create value





Our goal is high avg. order value & high frequency of repeat orders

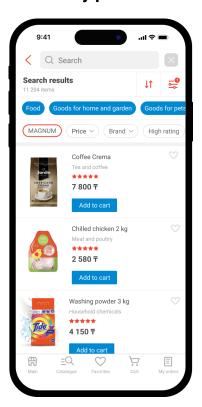
To achieve this we're focusing on assortment & reliable delivery. Excellent consumer feedback so far

Everyday items



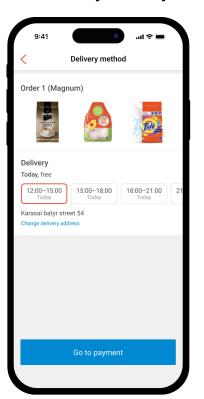
- ≈12,000 SKUs
- 25 categories, incl. fresh
- Everyday items at competitive prices

Weekly purchase



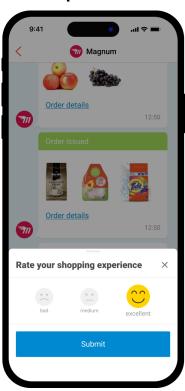
- High ticket & predictable
- Around \$25 order value
- Low ticket q-commerce not our market

Same day delivery



- Orders >\$11 delivered for free
- High ticket & high order frequency makes delivery economics work

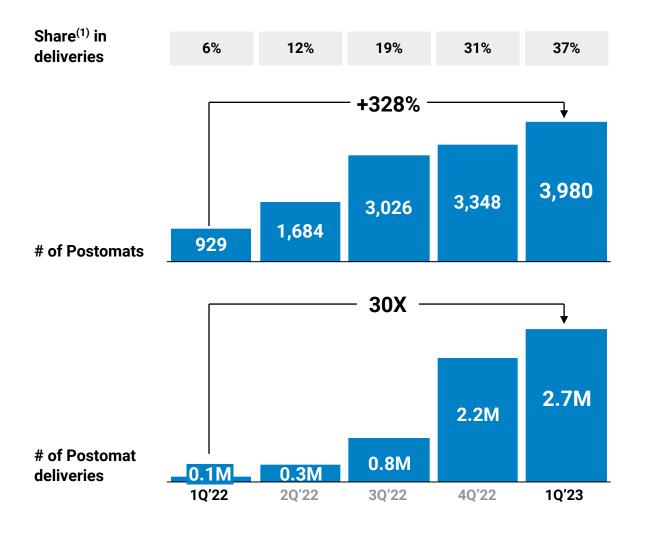
Excellent consumer experience



 92% of users rate shopping experience as "Excellent"

Kaspi Postomats already account for 37% of deliveries

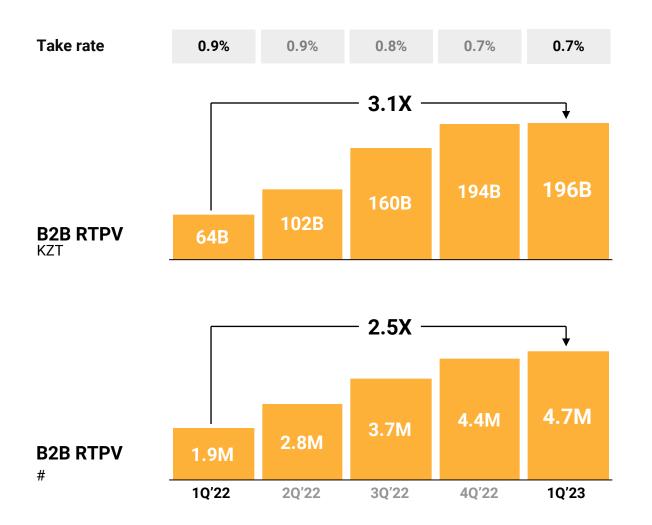
Kaspi Postomats are popular with consumers & merchants. Over 6,000 by end-2023





B2B Payments RTPV +3.1x & transactions +2.5x YoY

B2B additive to RTPV growth in 2023. Just the start of innovative merchant products





Payments Platform



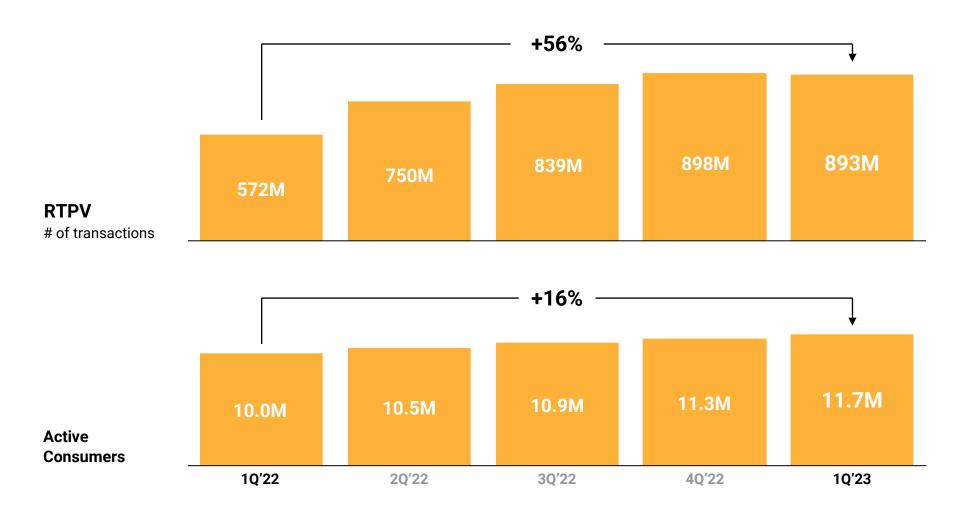






RTPV transactions +56% & consumers +16% YoY

Having grown our merchant base our focus is now transaction intensity



RTPV +62% & TPV +50% YoY

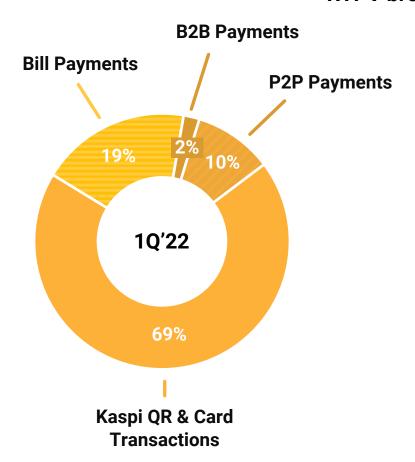
RTPV growing faster than TPV as more merchants accept Kaspi QR & use B2B Payments

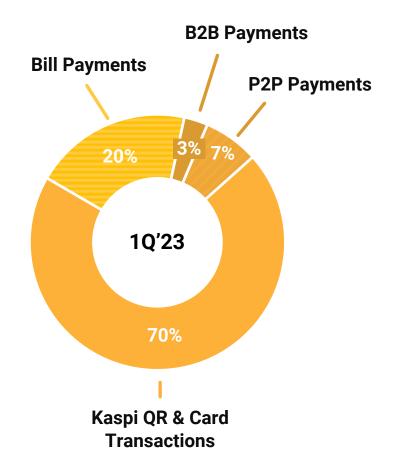


Kaspi QR accounted for 70% of RTPV in 1Q23

We have multiple products to monetize all areas of the payments value chain

RTPV breakdown





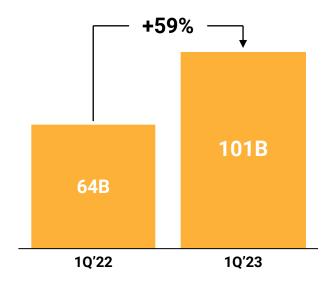
Payments revenue +59%, net income +67% YoY & 65.1% net income margin

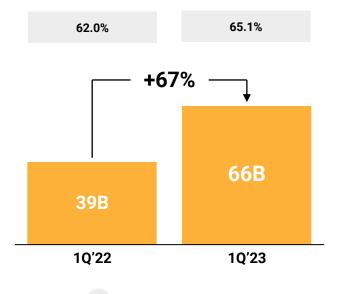
Strong top-line flowing through to bottom-line. Expect more of the same for the rest of 2023

Revenue

KZT







Net Income Margin, %

Marketplace Platform



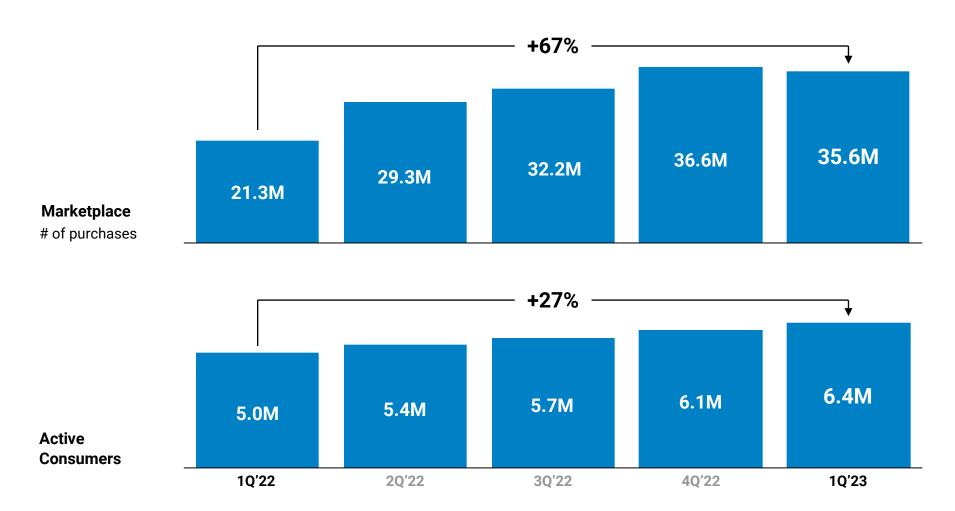






Marketplace purchases +67% & consumers +27% YoY

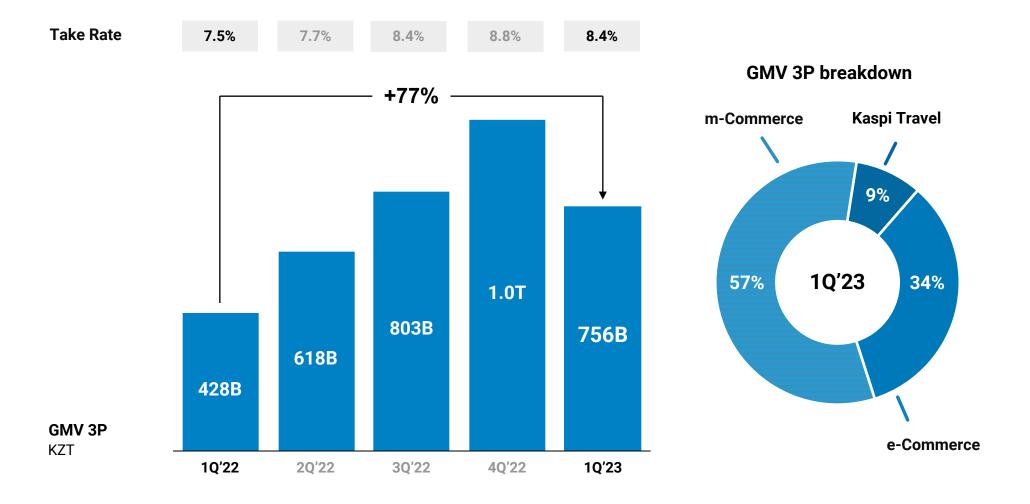
More merchants, SKUs & free delivery leads to more consumers & transactions



Marketplace GMV +77% YoY & take-rate up 90bps

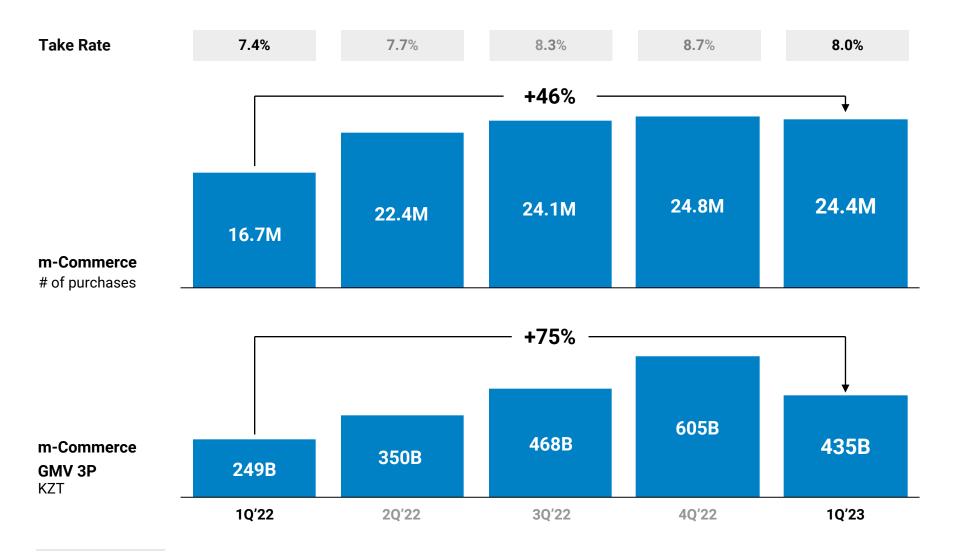
Source Company data

Marketplace now has 3 large, diverse & fast growing businesses



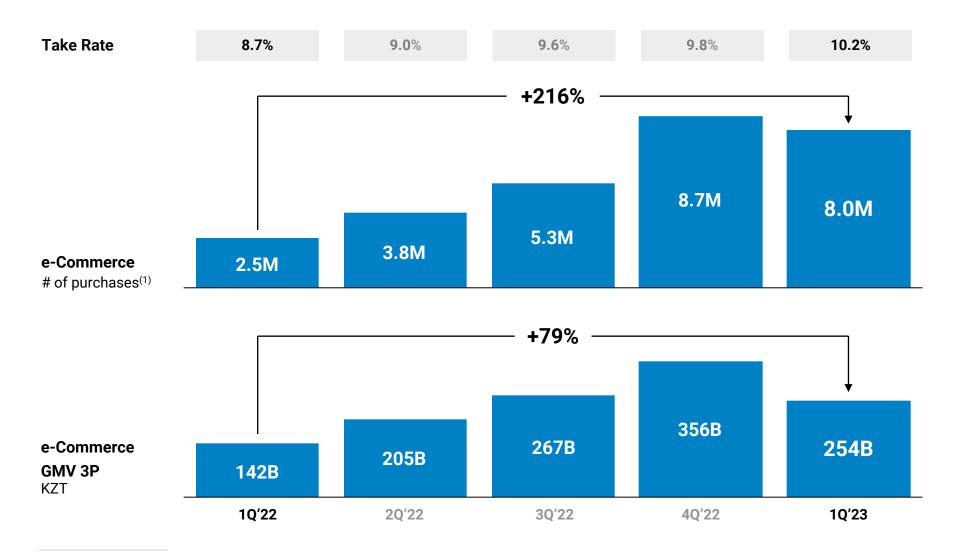
m-Commerce number of purchases +46% & GMV +75% YoY

Every quarter m-Commerce delivers strong growth



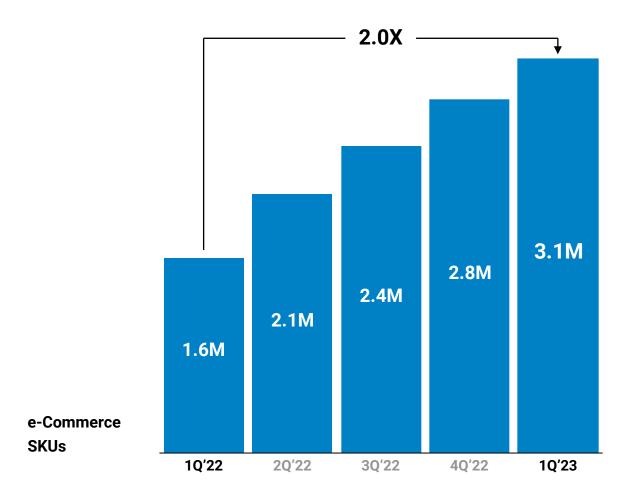
e-Commerce purchases growing +216% & GMV +79% YoY

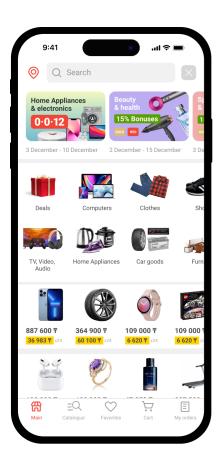
GMV growth momentum keeps accelerating. Kaspi Delivery & Advertising boost take-rate



e-Commerce SKUs reached 3.1M, +2x YoY

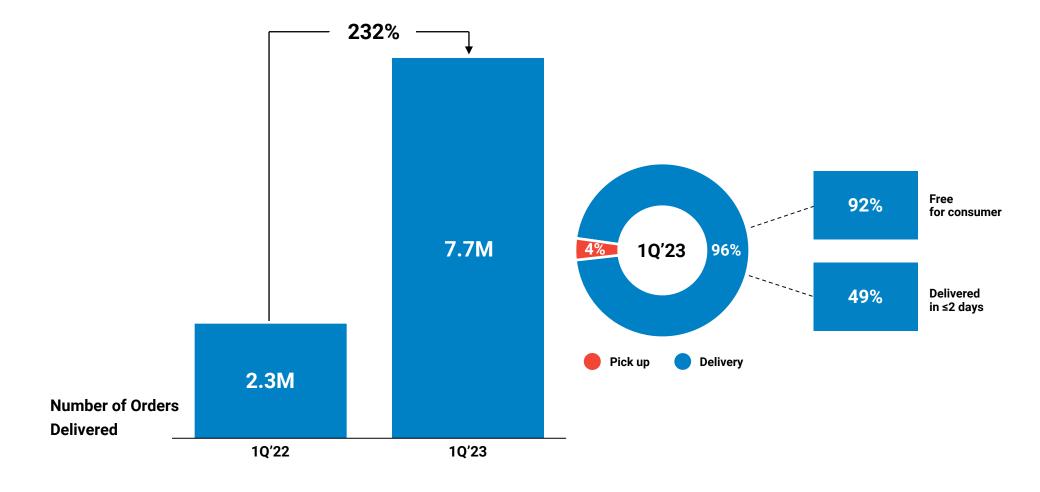
Growing assortment has been a priority. In future VAS for existing merchants in focus





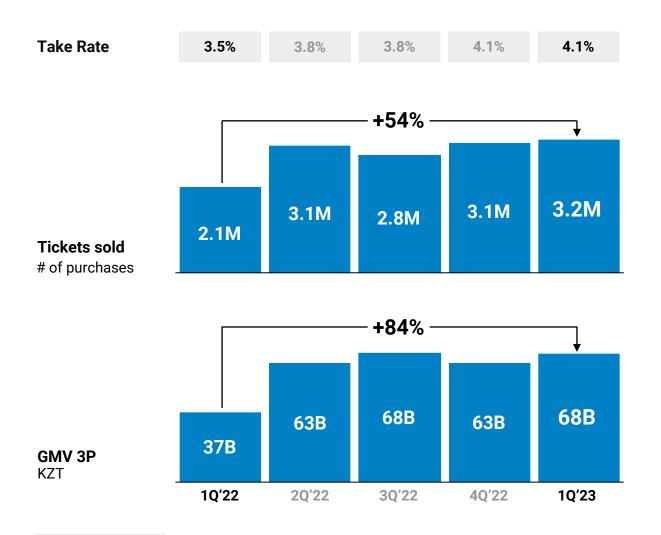
e-Commerce deliveries +232% YoY

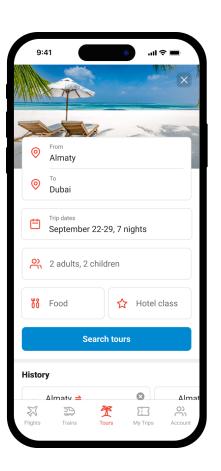
92% of orders delivered free for consumer & 49% of orders delivered within 2 days



Kaspi Travel GMV +84% & tickets sold +54% YoY

Travel take rate up to 4.1% driven by railway tickets. International package tours launched

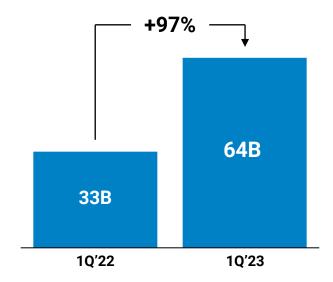




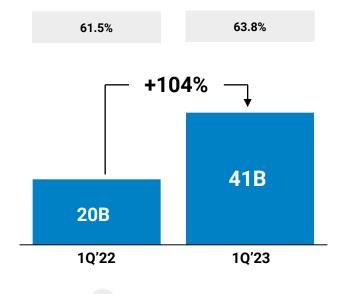
Marketplace Platform revenue +97% & net income +104% YoY

Strong top-line drops to bottom line even with investment in free delivery



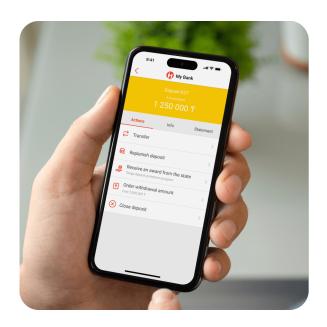


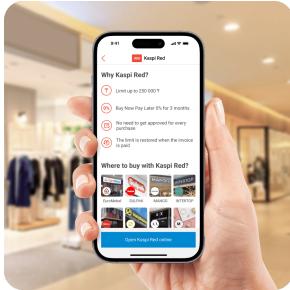
Adjusted Net Income⁽¹⁾⁽²⁾ KZT



Net Income Margin, %

Fintech Platform



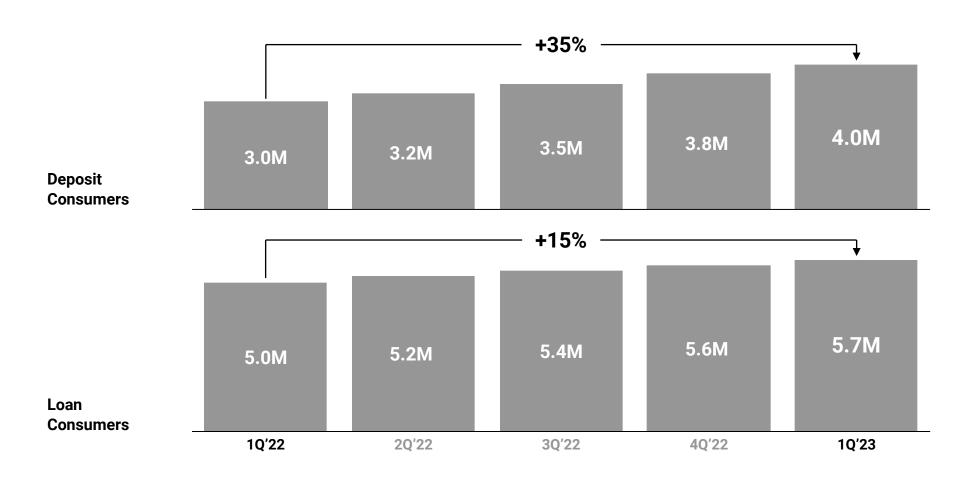






Deposit consumers +35% & loan consumers +15% YoY

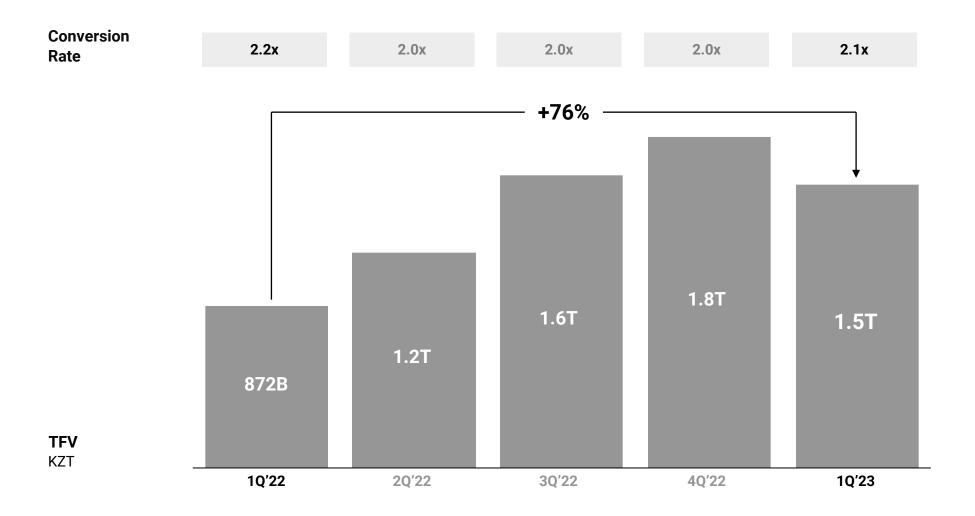
Growth in our deposit consumer base has been strong since 2H22





TFV +76% YoY & conversion stable QoQ

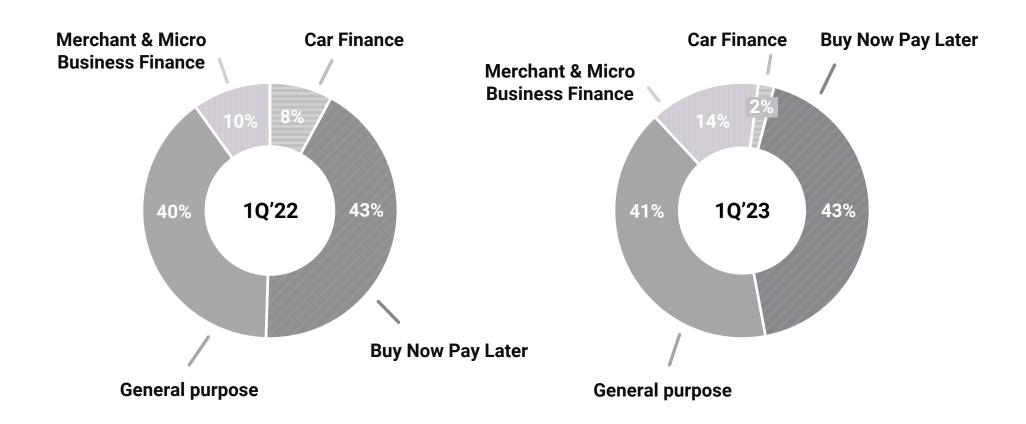
In 2023 TFV growth will be 1H weighted following our more cautious approach in 1H22



BNPL 43% of origination in 1Q23. Merchant Finance scaling fast

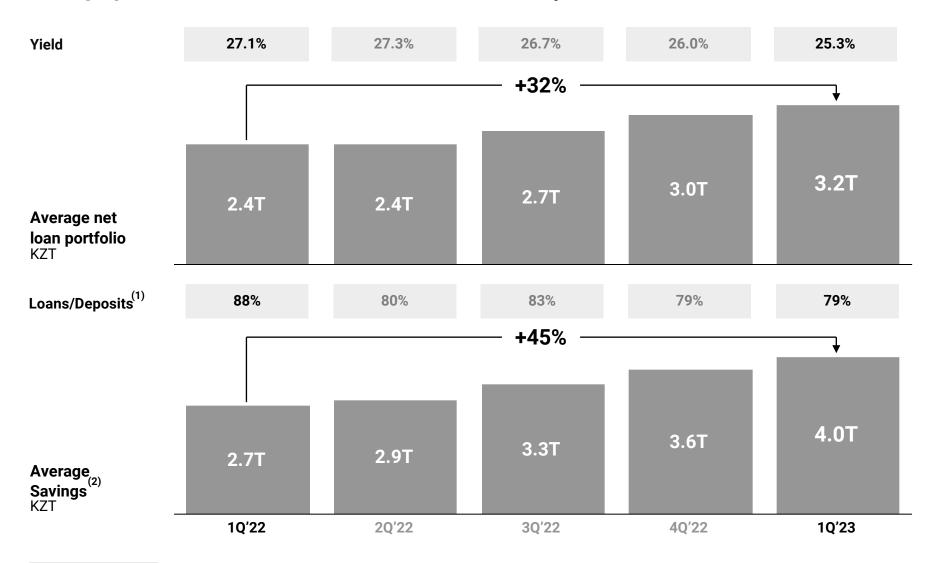
BNPL is low risk & our most important Fintech product

TFV breakdown



Average net loan portfolio +32% YoY & deposits +45% YoY

Savings grow faster than loans is indicative of a healthy consumer



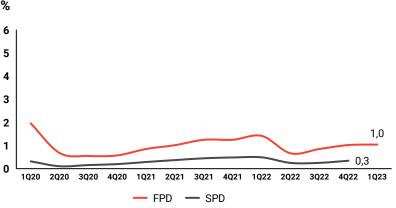
^{1.} Loans to Deposits ratio is calculated based on end of period numbers, not average.

^{2.} Total savings including individuals and legal entities

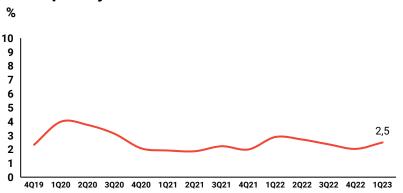
Our data & tech led risk management continues to prove itself

Credit risk metrics remain very strong despite the volatile economic backdrop

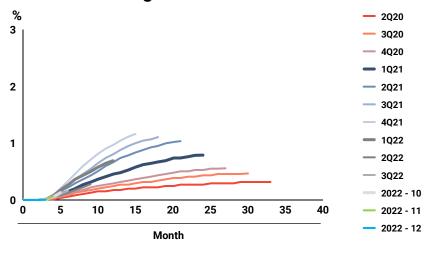
First and Second Payment Default(1)



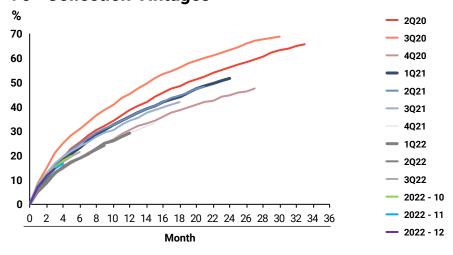
Delinquency Rate⁽²⁾



Loss Rate Vintages(3)



90+ Collection Vintages(4)



^{1.} First payment default (FPD) is the share of loans with the missed first payment. Second payment default (SPD) is the share of loans with the missed first and second payments

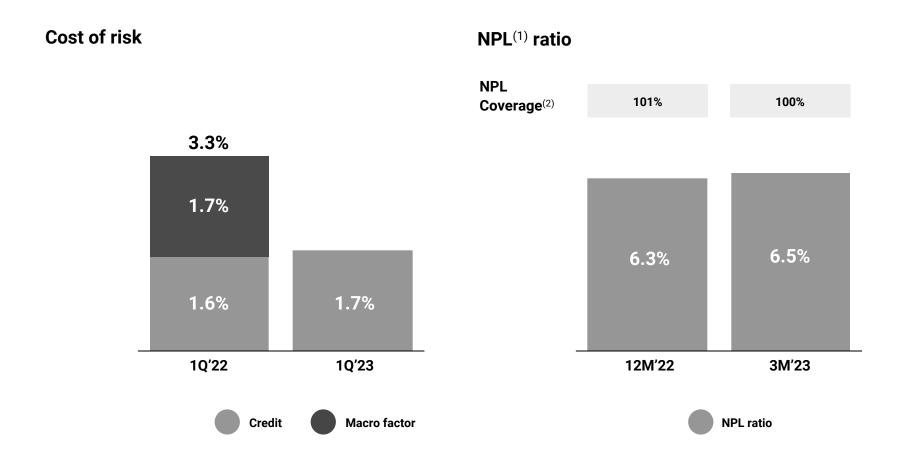
^{2.} The share of loans that were not delinquent in the previous month but missed their current due date payment

^{3.} Expected loss rate of portfolio originated in specific quarter/month as a combination of actual NPL as of reporting date and expected recovery of NPL based on statistics

^{4.} The share of recovery (repayment) of loans that became delinquent more than 90 days in specific quarter/month

Cost of Risk of 1.7% in 1Q 2023 & underlying NPL trends stable

Credit trends very strong in 1Q23. CoR around 2% in 2023





Fintech Platform revenue +35% & net income +24% YoY

Lower yield & higher funding costs impacted profits. Margin decline cyclical not structural



170B

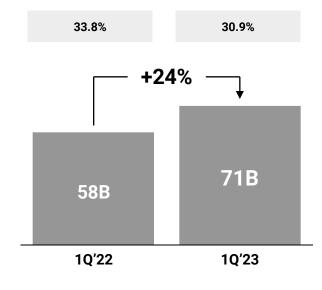
1Q'22

+35%

231B

1Q'23

Adjusted Net Income⁽¹⁾⁽²⁾ KZT



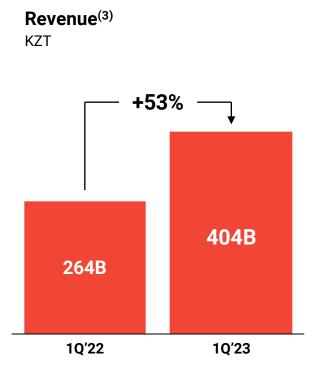
Net Income Margin, %

Consolidated financials & Guidance

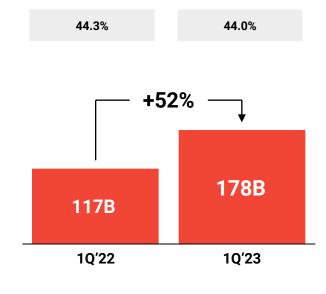


Revenue +53% & net income +52% YoY. Net income margin 44.0%

Super App business model ensures strong top & bottom-line even with high macro volatility







Net Income Margin, %

Revenue adjusted for presentation of Rewards in Sale & Marketing expenses

2023 Guidance



FY23 guidance reiterated

Payments
rketplace

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Fintech

	2022A	3M'23A	2023 Guidance
RTPV	KZT19,913 B	62% YoY Growth	Around 35% YoY Growth
Average Balances on Current Accounts	KZT633 B	6% YoY Growth	Around 15% YoY Growth
Take Rate	1.2%	1.2%	Around 1.1%
Net Income Margin ⁽¹⁾⁽²⁾	62.9%	65.1%	Mid 60%
GMV	KZT 2,872B	77% YoY Growth	Around 35% YoY Growth
Take Rate	8.2%	8.4%	Around 8.5%
Net Income Margin ⁽¹⁾⁽²⁾	65.1%	63.8%	Around 60%
TFV	KZT 5,411B	76% YoY Growth	Around 35% YoY Growth
Conversion Rate	2.0x	2.1x	Around 2.0
Yield	26.6%	25.3%	Around 25%
Credit Cost of Risk	1.9%	1.7%	Around 2.0%
Net Income Margin ⁽¹⁾⁽²⁾	34.1%	30.9%	Around 30%
Adjusted Net Income(1)(2)	KZT 620B	52% YoY Growth	Around 25% YoY Growth



Q&A

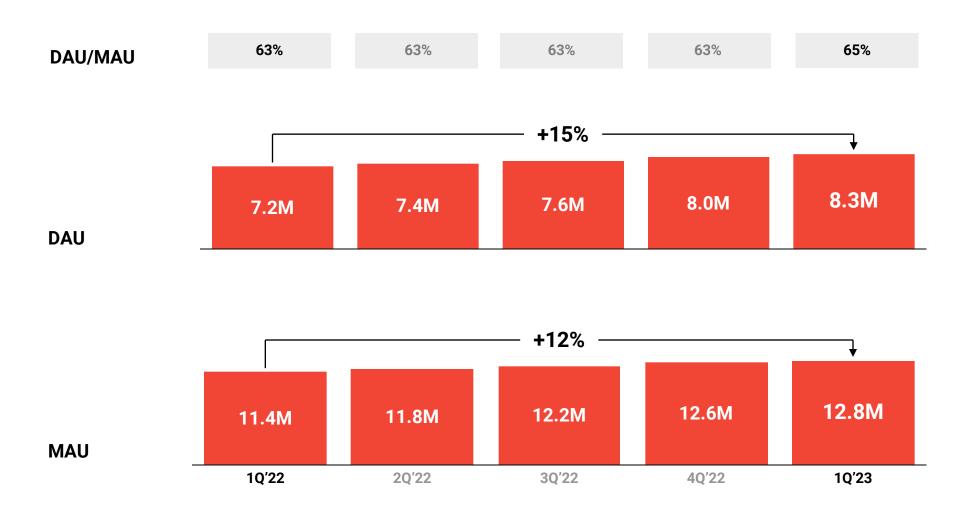


Appendix



DAU +15% & DAU/MAU engagement up to 65%

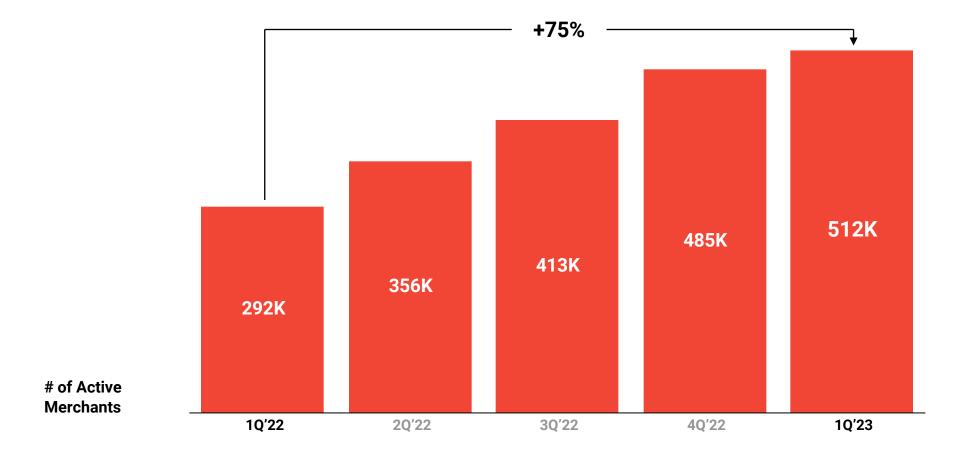
Kaspi.kz's user base, engagement & transaction levels continue to grow



Source Company data

Number of merchants +75% YoY to 512K

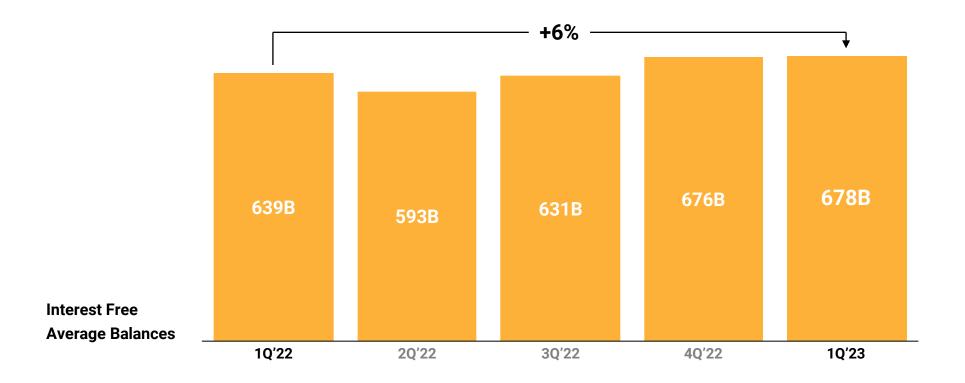
Merchant onboarding still strong. Large & engaged merchant base will ensure future growth



Source Company data

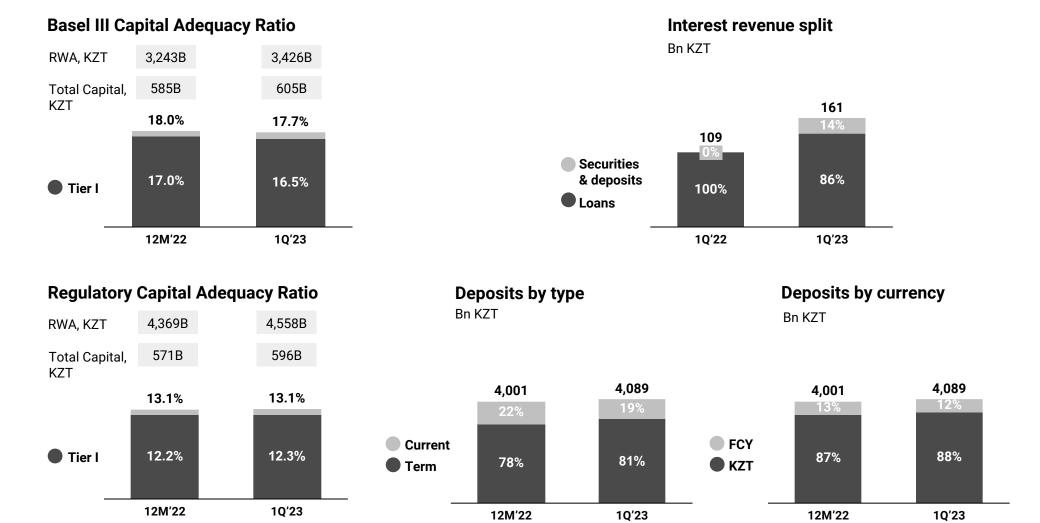
Average interest free balances +6% YoY

Modest growth in balances is due to unusual YoY comp & attractiveness of Kaspi Deposit



Source Company data

Additional Fintech Platform metrics



Payments Income Statement⁽¹⁾⁽²⁾⁽³⁾

	1Q 2022, KZT MM	1Q 2023, KZT MM	1Q 2022 ADJUSTED, KZT MM	1Q 2023 ADJUSTED, KZT MM
Revenue	63,587	101,205	63,587	101,205
Nevenue				59%
growth, %			·	
Transaction & Membership Revenue	47,365	76,796	47,365	76,796
Interest Revenue	16,222	24,409	16,222	24,409
Cost of revenue	(6,537)	(9,235)	(6,537)	(9,235)
growth, %	-	-		41%
W - £	10.3%	9.1%	10.3%	9.1%
% of revenue Transaction Expenses	(4,832)	(5,566)	(4,832)	(5,566)
Operating Expenses	(1,705)	(3,669)	(1,705)	(3,669)
Total net revenue	57,050	91,970	57,050	91,970
growth, %	-	-	-	61%
grown, w	89.7%	90.9%	89.7%	90.9%
margin, %				
Technology & product development	(5,153)	(7,746)	(4,170)	(6,838)
Sales and marketing	(8,938)	(6,131)	(4,919)	(6,066)
General and administrative expenses	(886)	(1,000)	(671)	(739)
Operating income	42,073	77,093	47,290	78,327
growth, %	-	-	-	66%
margin, %	66.2%	76.2%	74.4%	77.4%
Income tax	(7,852)	(12,403)	(7,852)	(12,403)
Net income	34,221	64,690	39,438	65,924
growth, %	-	-	-	67%
margin, %	53.8%	63.9%	62.0%	65.1%



⁽ Kaspi.kz

Marketplace Income Statement(1)(2)

	1Q 2022, KZT MM	1Q 2023, KZT MM	1Q 2022 ADJUSTED, KZT MM	1Q 2023 ADJUSTED, KZT MM
Revenue	32,674	64,245	32,674	64,245
	-	-	-	97%
growth, %	32,080	63,436	32,080	63,436
Seller fees	594	809	594	809
Other gains (losses)				
Cost of revenue	(3,596)	(8,658)	(3,596)	(8,658)
growth, %		-		141%
% of revenue	11.0%	13.5%	11.0%	13.5%
Transaction Expenses	(37)	(67)	(37)	(67)
Operating Expenses	(3,559)	(8,591)	(3,559)	(8,591)
Total net revenue	29,078	55,587	29,078	55,587
growth, %		-		91%
margin, %	89.0%	86.5%	89.0%	86.5%
Technology & product development	(2,871)	(4,193)	(2,399)	(3,864)
Sales and marketing	(3,715)	(2,474)	(2,091)	(2,451)
General and administrative expenses	(369)	(566)	(369)	(527)
Operating income	22,123	48,354	24,219	48,745
growth, %		-		101%
margin, %	67.7%	75.3%	74.1%	75.9%
Income tax	(4,138)	(7,784)	(4,138)	(7,784)
Net income	17,985	40,570	20,081	40,961
growth, %	-	-	-	104%
margin, %	55.0%	63.1%	61.5%	63.8%



E-Grocery Income Statement

	1Q 2023, KZT MM
Revenue	8,086
Revenue	n.a.
growth, %	
Retail Revenue	8,014
Other gains (losses)	72
Cost of revenue	(7,546)
growth, %	n.a.
% of revenue	93.3%
Cost of Goods Sold	(5,806)
Operating Expenses	(1,740)
Total net revenue	540
growth, %	n.a.
margin, %	6.7%
Technology & product development	(330)
Sales and marketing	(92)
General and administrative expenses	(258)
Operating income	(140)
growth, %	n.a.
margin, %	-1.7%
Income tax	22
Net income	(118)
growth, %	n.a.
margin, %	-1.5%

Fintech Income Statement(1)(2)(3)

	1Q 2022, KZT MM	1Q 2023, KZT MM	1Q 2022 ADJUSTED, KZT MM	1Q 2023 ADJUSTED, KZT MM
	170,483	230,722	170,483	230,722
Revenue	170,465	230,722	170,403	230,722
growth, %	-	-	-	35%
Interest Revenue	109,455	160,911	109,455	160,911
Fees & Commissions	53,282	64,838	53,282	64,838
Transaction & Membership Revenue	1,613	732	1,613	732
Other gains (losses)	6,133	4,241	6,133	4,241
Cost of revenue	(64,644)	(118,832)	(64,339)	(118,503)
growth, %	-	-	•	84%
% of revenue	37.9%	51.5%	37.7%	51.4%
Interest Expenses	(52,797)	(106,964)	(52,797)	(106,964)
Transaction Expenses	(553)	(326)	(553)	(326)
Operating Expenses	(11,294)	(11,542)	(10,989)	(11,213)
Total net revenue	105,839	111,890	106,144	112,219
growth, %	-	-	-	6%
margin, %	62.1%	48.5%	62.3%	48.6%
Technology & product development	(5,006)	(5,735)	(4,075)	(5,231)
Sales and marketing	(10,146)	(4,711)	(5,666)	(4,673)
General and administrative expenses	(4,181)	(3,954)	(2,826)	(2,700)
Provision expense	(24,147)	(15,191)	(24,147)	(15,191)
Operating income	62,359	82,299	69,430	84,424
growth, %		•	•	22%
margin, %	36.6%	35.7%	40.7%	36.6%
Income tax	(11,836)	(13,232)	(11,836)	(13,232)
meetine tax	50,523	69,067	57,594	71,192
Net income	30,323	09,007	37,374	71,192
growth, %	-	-	-	24%
margin, %	29.6%	29.9%	33.8%	30.9%



^{1. 2022} is Adjusted for Share-based Compensation expenses, contribution to charitable fund "For the People of Kazakhstan", January events expenses
2. In Q1 2022 Intergroup revenue of KZT2,423 mm represents interest revenue for Payments that was offset by interest expenses of Fintech. This is due to Fintech partially using Payments' interest free balances to fund it's loan portfolio.
3. 2023 is Adjusted for Share-based Compensation expenses

Consolidated Income Statement(1)(2)(3)(4)

	1Q 2022, KZT MM	1Q 2023, KZT MM	1Q 2022 ADJUSTED, KZT MM	1Q 2023 ADJUSTED, KZT MM
Revenue	253,712	395,004	264,321	404,258
growth, %	-	-	-	53%
Interest Revenue	123,254	185,320	123,254	185,320
Fees & Commissions	53,282	64,838	53,282	64,838
Transaction & Membership Revenue	48,978	77,528	48,978	77,528
Seller fees	32,080	63,436	32,080	63,436
Retail Revenue	-	8,014	-	8,014
Rewards	(10,609)	(9,254)	-	-
Other gains (losses)	6,727	5,122	6,727	5,122
Cost of revenue	(72,354)	(144,271)	(72,049)	(143,942)
growth, %	-	-	-	100%
% of revenue	28.5%	36.5%	27.3%	35.6%
Interest Expenses	(50,374)	(106,964)	(50,374)	(106,964)
Transaction Expenses	(5,422)	(5,959)	(5,422)	(5,959)
Cost of Goods Sold	-	(5,806)	-	(5,806)
Operating Expenses	(16,558)	(25,542)	(16,253)	(25,213)
Total net revenue	181,358	250,733	192,272	260,316
growth, %	-	-	•	35%
margin, %	71.5%	63.5%	72.7%	64.4%
Technology & product development	(13,030)	(18,004)	(10,644)	(16,263)
Sales and marketing	(12,190)	(4,154)	(12,676)	(13,282)
General and administrative expenses	(5,436)	(5,778)	(3,866)	(4,224)
Provision expense	(24,147)	(15,191)	(24,147)	(15,191)
Operating income	126,555	207,606	140,939	211,356
growth, %	-	-		50%
	49.9%	52.6%	53.3%	52.3%
margin, % Income tax	(23,826)	(33,397)	(23,826)	(33,397)
	102,729	174,209	117,113	177,959
Net income	<u>`</u>	<u> </u>		
growth, %	•	•	-	52%
margin, %	40.5%	44.1%	44.3%	44.0%

Notes 1. 2022 is Adjusted for Share-based Compensation expenses, contribution to charitable fund "For the People of Kazakhstan", January events expenses

2. In Q1 2022 Integroup revenue of KTZ1,423 mm represents interest revenue for Payments that was offset by interest expenses of Fintech. This is due to Fintech partially using Payments' interest free balances to fund it's loan portfolio. 3. 2023 is Adjusted for Share-based Compensation expenses

4. Revenue adjusted for presentation of Rewards in Sale & Marketing expenses

Consolidated Balance Sheet

	31-Dec-2022, KZT MM	31-Mar-2023, KZT MM
Cash and cash equivalents	615,360	520,838
Mandatory cash balances with National Bank of the Republic of Kazakhstan	42,917	44,953
Due from banks	25,668	25,297
Investment securities and derivatives	1,076,272	1,350,719
Loans to customers	3,154,810	3,247,058
Property, equipment and intangible assets	131,840	140,113
Other assets	74,780	112,044
Total assets	5,121,647	5,441,022
Due to banks	16,432	133,541
Customer accounts	4,000,690	4,088,985
Debt securities issued	140,378	97,102
Subordinated debt	67,608	60,850
Other liabilities	70,850	64,307
Total liabilities	4,295,958	4,444,785
Issued capital	130,144	130,144
Treasury shares	(94,058)	(111,429)
Additional paid-in-capital	506	506
Revaluation reserve/(deficit) of financial assets and other reserves	(9,201)	4,328
Share-Based Compensation reserve	29,274	17,701
Retained earnings	762,500	946,086
Total equity attributable to Shareholders of the Company	819,165	987,336
Non-controlling interests	6,524	8,901
Total equity	825,689	996,237
Total liabilities and equity	5,121,647	5,441,022

Glossary

Terminology	Definition
Active Consumers	For Kaspi.kz Ecosystem – the total number of consumers which have used any of the Group's products or services at least once during the previous 12 months, expressed in thousands or millions of consumers as of the end of any such period. The metric is also calculated for each specific Platform (i.e. for Marketplace, Payments, Fintech) and is defined as the total number of consumers which have used the Platform's specific products or services at least once during the previous 12 months
Active Merchants	The total number of merchant stores that have successfully completed the sale of goods or services, or transaction to/with a consumer at least once during the previous 12 months
Adjusted for Share-based Compensation	Regular adjustment to Net Income starting with Q4'20 based on numbers presented in Kaspi.kz Financial Statements.
Average Balances on Current Accounts	The average total balance of the Payments Platform's accounts (including Kaspi Business and Kaspi Gold accounts) for each respective period based on the monthly average balances
Average Monthly Transactions per Active Consumer	The ratio of the total number of transactions for the previous 12 months to the total number of Active Consumers as of the end of any such period, divided by 12
Average Net Loan Portfolio	The average balance of the Fintech Platform net loan portfolio for each respective period based on the respective monthly average balances



Glossary (cont'd)

Terminology	Definition
Fintech Yield	The ratio of sum of interest income and banking fee divided by the Fintech Average Net Loan Portfolio
Cost of Risk	Total provision expense for loans divided by the average balance of gross loans to customers for the same period
DAU (Daily Active Users)	The daily number of users with at least one discrete session (visit) in excess of 10 seconds on the Mobile App; average DAU is a simple average of DAU for any given period
Delinquency Rate	The share of loans that were not delinquent in the previous month but missed their current due date payment
FPD (First Payment Default)	The share of loans with the missed first payment
GMV (Gross Merchandise Value)	The total value of goods and services sold across our Marketplace Platform and e-Grocery during the respective period GMV 3P – Value of goods and services sold by merchants on a third-party basis across our Marketplace Platform GMV 1P – Value of goods and services sold by us on a first-party basis from our own inventory
Loss Rate Vintages	Expected loss rate of portfolio originated in specific quarter/month as a combination of actual NPL as of reporting date and expected recovery of NPL based on statistics
MAU (Monthly Active Users)	The monthly number of users with at least one discrete session (visit) in excess of 10 seconds on the Mobile App in the last calendar month of each respective period; average MAU is a simple average of MAU for any given quarter

Glossary (cont'd)

Terminology	Definition
Net Income Margin	The ratio of Net Income to Revenue
RTPV (Revenue-generating TPV)	TPV minus non revenue generating P2P Payments within the Kaspi Ecosystem
SPD (Second Payment Default)	The share of loans with the missed first and second payments
Take Rate	For Payments Platform: ratio of transaction and membership revenue (excluding Kaspi Business) to RTPV For Marketplace Platform: ratio of seller fees to GMV 3P
TFV (Total Finance Value)	The total value of loans to consumers issued within the Fintech Platform
TFV to Loan Portfolio Conversion Rate	The ratio of TFV to Average Net Loan Portfolio, calculated for Fintech Platform
TPV (Total Payment Value)	The total value of payment transactions made by Active Consumers within the Payments Platform

Disclaimer

Forward-looking statements

Some of the information in this announcement may contain projections or other forward-looking statements regarding future events or the future financial performance of Kaspi.kz. You can identify forward looking statements by terms such as "expect", "believe", "anticipate", "estimate", "intend", "will", "could," "may" or "might", the negative of such terms or other similar expressions. Kaspi.kz wish to caution you that these statements are only predictions and that actual events or results may differ materially. Kaspi.kz does not intend to update these statements to reflect events and circumstances occurring after the date hereof or to reflect the occurrence of unanticipated events. Many factors could cause the actual results to differ materially from those contained in projections or forward-looking statements of Kaspi.kz, including, among others, general economic conditions, the competitive environment, risks associated with operating in Kazakhstan, rapid technological and market change in the industries the Company operates in, as well as many other risks specifically related to Kaspi.kz and its respective operations.