



#### 1Q 2022 highlights

#### Despite external shocks Kaspi.kz keeps delivering

Payments	Marketplace	Fintech	Consolidated
+60% YoY	+50% YoY	+21% YoY	+63% YoY  Monthly Transactions per Active Consumer
RTPV	GMV <sup>(4)</sup>	TFV	
+59% YoY Revenue	+40% YoY	+43% YoY	+45% YoY
	Revenue	Revenue	Revenue <sup>(3)</sup>
+73% YoY Net Income <sup>(1)(2)</sup>	+39% YoY Net Income(1)(2)	+39% YoY Net Income <sup>(1)(2)</sup>	+49% YoY Net Income <sup>(1)(2)</sup>

Source Company data

Notes 1. 2021 is Adjusted for Share-based Compensation expenses 2. 2022 is Adjusted for Share-based Compensation, Contribution to charitable fund "For the People of Kazakhstan" in the amount of KZT 10 bn, January events' losses in the amount of KZT 0.7 bn

<sup>3.</sup> Revenue adjusted for presentation of Rewards in Sales & Marketing expenses

<sup>4.</sup> GMV Including Kaspi Travel

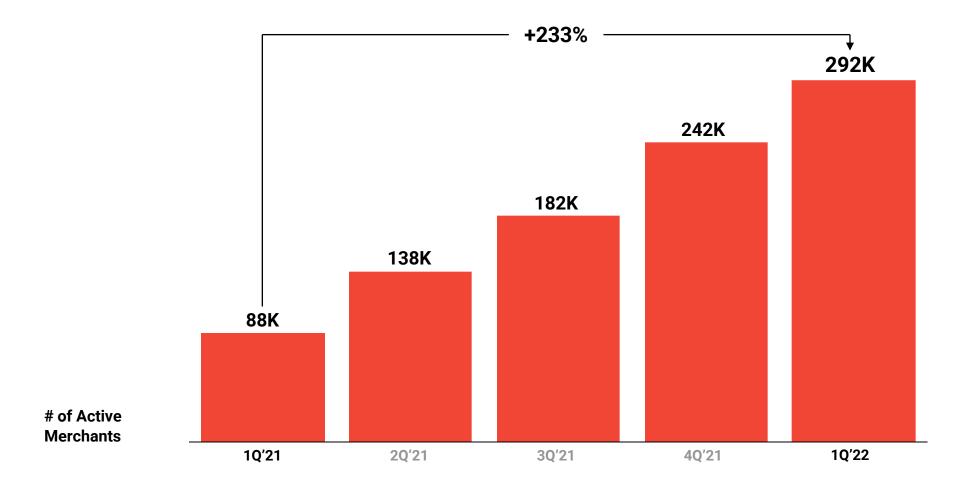
#### DAU up 34% and DAU/MAU engagement up to 63%

#### Regardless of the macro backdrop Kaspi.kz remains highly relevant to its users



#### Number of merchants reached 292K, up 233% YoY

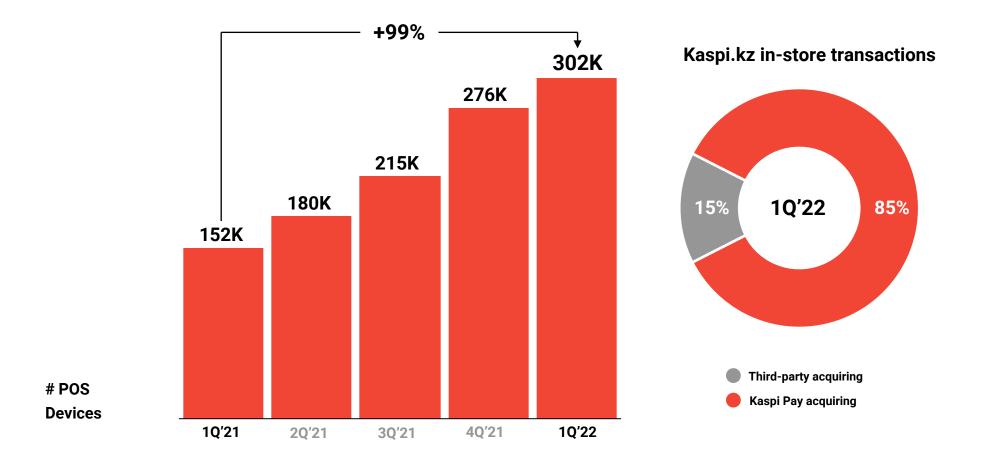
Merchant onboarding remains a priority. Large engaged merchant base will ensure future growth



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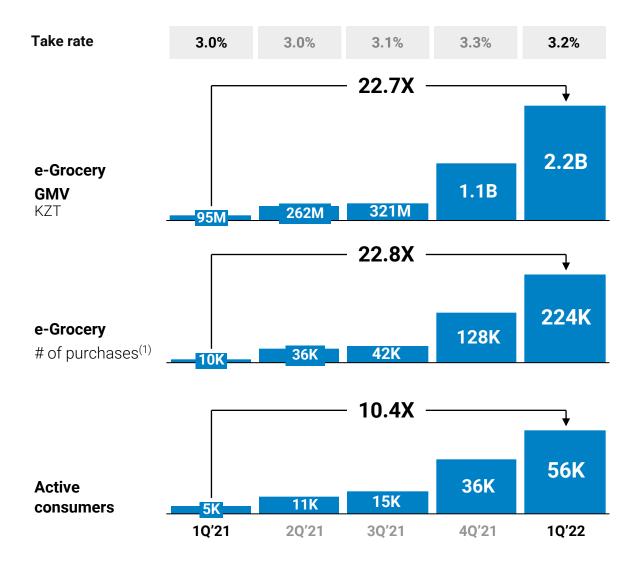
#### Kaspi.kz POS devices reached 302K devices, up 99% YoY

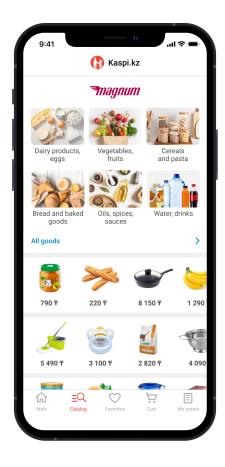
85% of all Kaspi.kz in-store transaction processed through Kaspi Pay acquiring



#### e-Grocery GMV and purchases up 23x & customers up 10x YoY

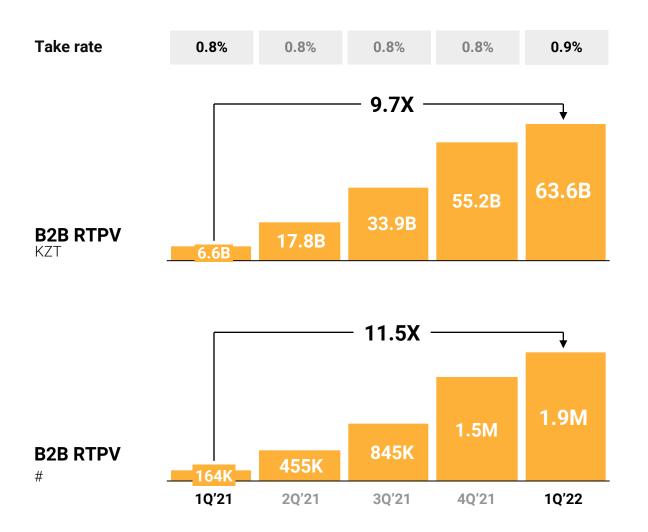
#### We are Kazakhstan's largest e-Grocer & the opportunity ahead is substantial

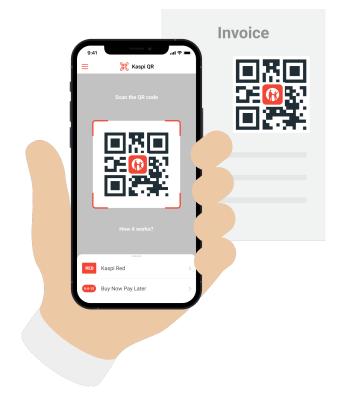




#### B2B Payments RTPV up 10x & transactions up 12x YoY

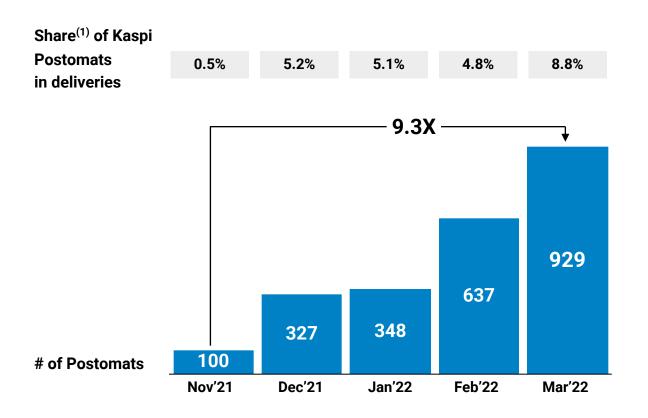
We have been quietly scaling B2B Payments. Another huge opportunity





#### **Kaspi Postomats already 9% of e-Commerce deliveries**

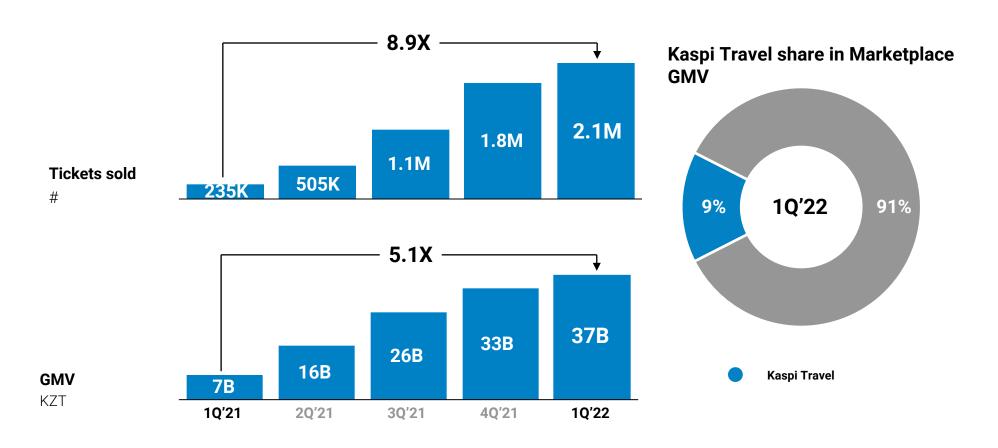
#### Nationwide coverage by end-22 with around 3 000 lockers





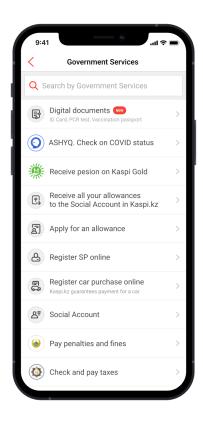
#### **Kaspi Travel is already 9% of total Marketplace GMV**

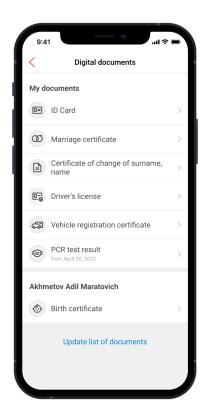
In 18 months Kaspi Travel has gone from start-up to an important part of Marketplace GMV



#### Digital Documents is the latest addition to our GovTech Platform

#### Access ID cards, vaccine passports, driving license, marriage & birth certificate + others

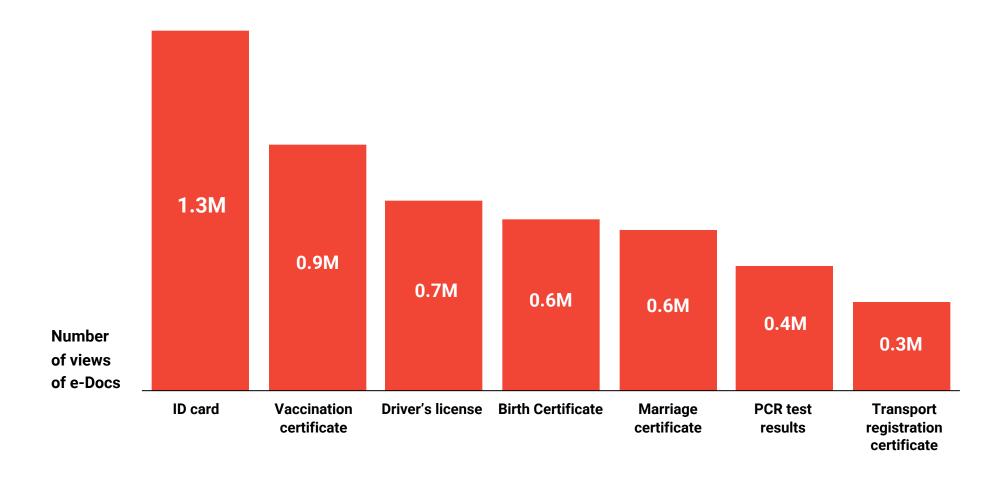






#### Over 1.5mn consumer used Digital Documents in 1st month

#### High adoption during the first weeks post launch

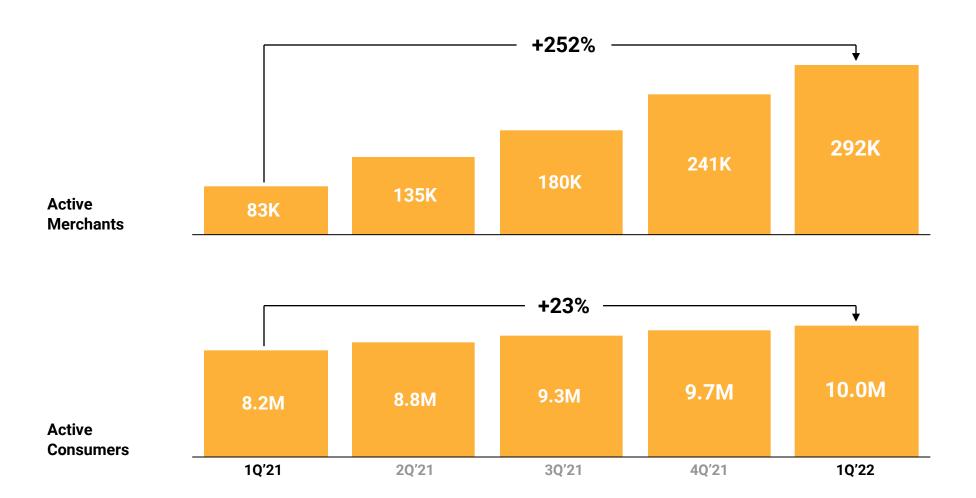


# **Payments Platform**



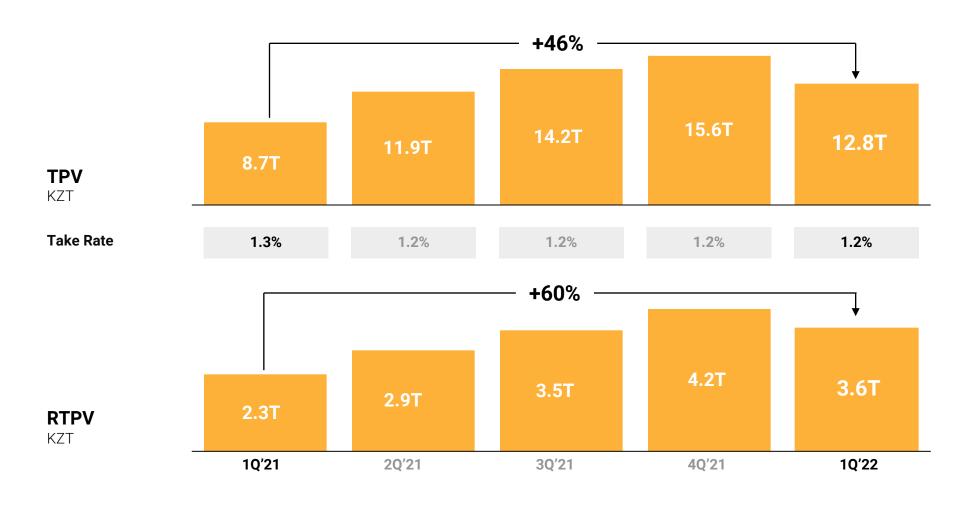
#### Merchants up 252% and consumers up 23% YoY

Kaspi Pay merchant onboarding still strong. More merchants means more consumer transactions



#### TPV up 46% and RTPV up 60% YoY

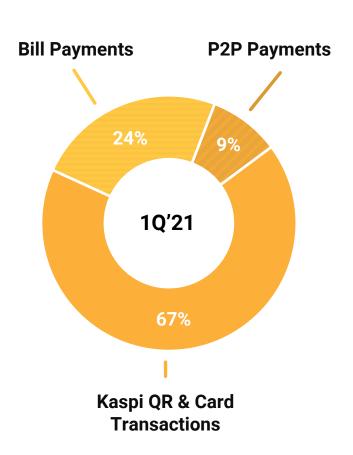
#### RTPV now growing significantly faster than TPV as more merchants accept Kaspi QR

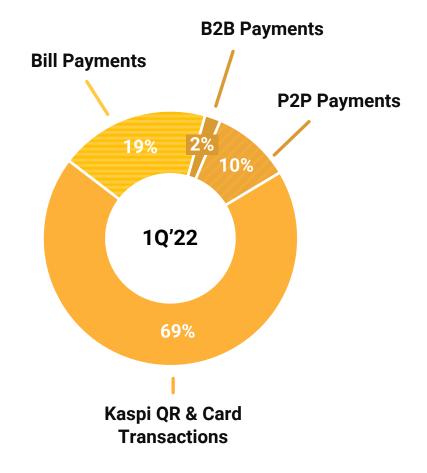


#### Kaspi QR and Card transactions accounted for 69% of RTPV

A larger merchant base creates more opportunity for monetization. First QR, next B2B

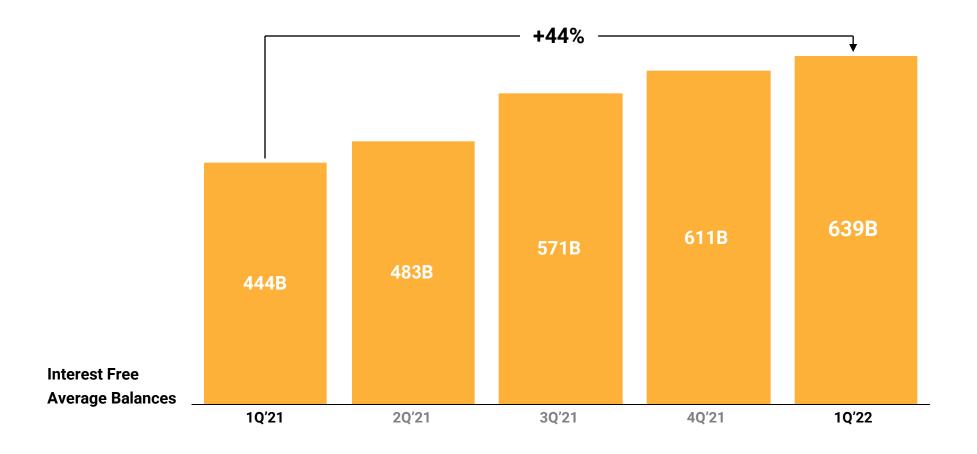
#### RTPV breakdown





#### Average interest free balances up 44% YoY

#### Consumers move funds into the Kaspi.kz Super App to fund future transactions

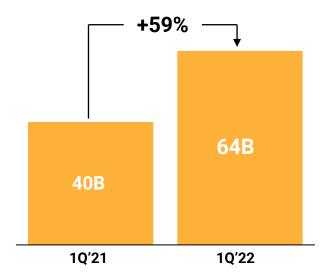


#### Payments revenue up 59%, net income up 73% YoY & 62.0% net income margin

#### Top-line growth driven by growth in merchants, bottom-line boosted by operational gearing

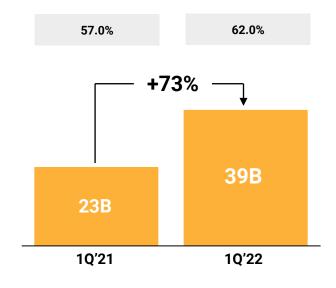
#### Revenue

KZT



#### Adjusted Net Income<sup>(1)(2)</sup>

KZT



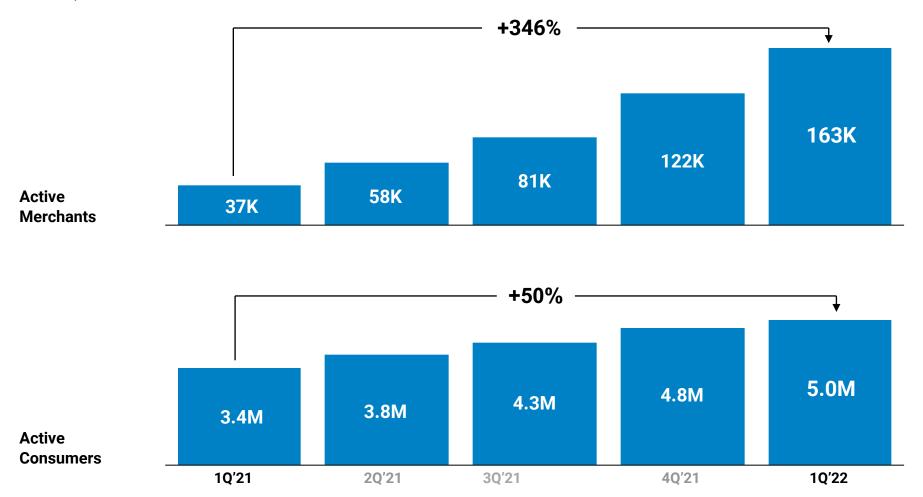
Net Income Margin, %

## **Marketplace Platform**



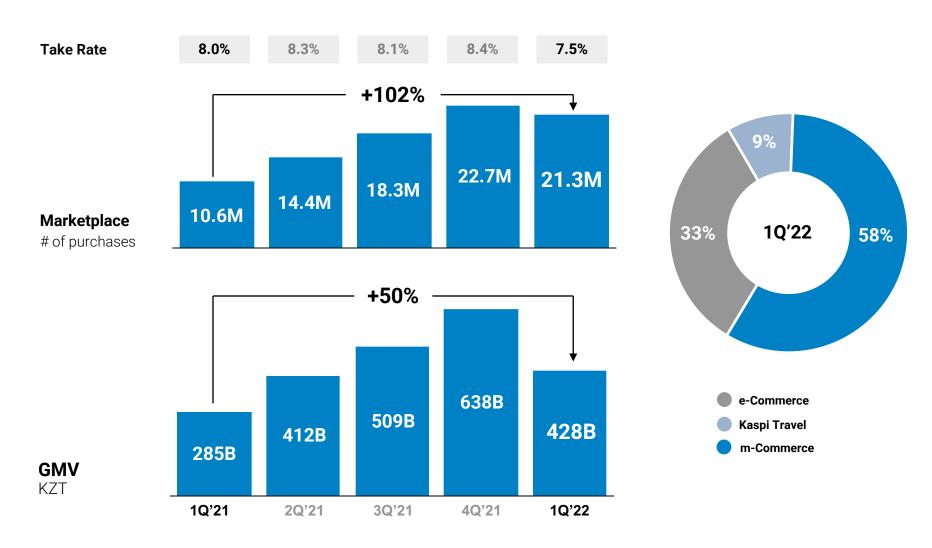
#### Merchants growth accelerates again up 346% YoY

Payments merchants are now becoming Marketplace merchants. More merchants leads to more SKU's, consumers and transactions



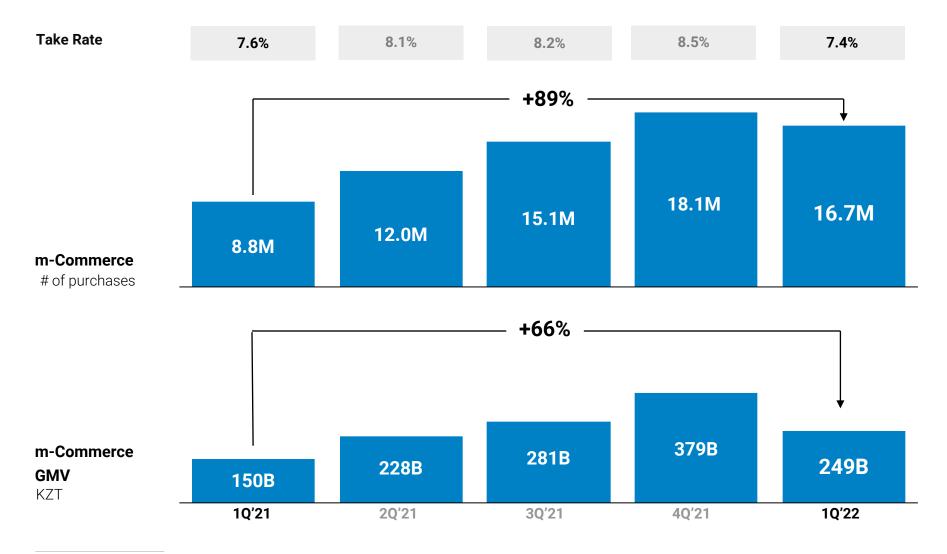
#### GMV up 50% YoY and 7.5% take rate in 1Q22

#### Take rate impacted by postponed promo, supermarkets & Kaspi Travel. Promo is resuming



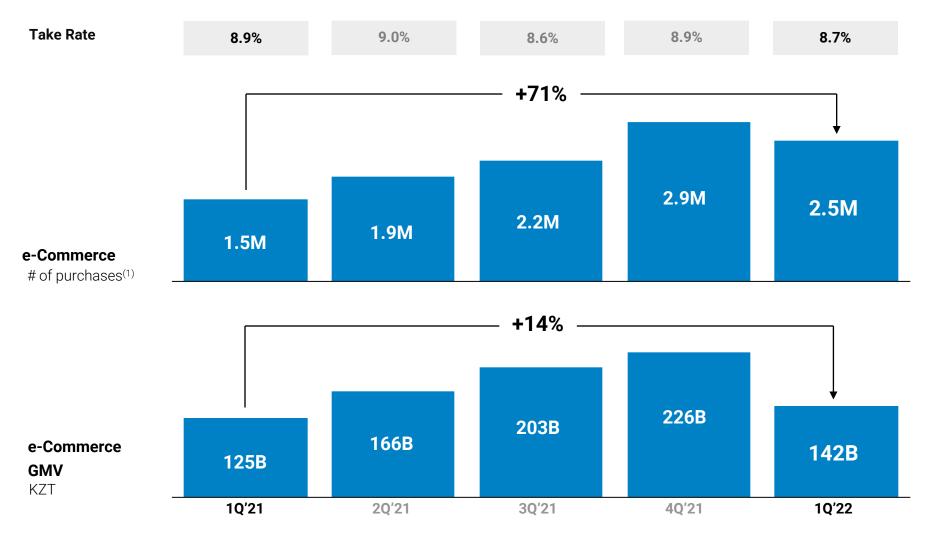
#### m-Commerce GMV up 66% YoY. Number of purchases up 89% YoY

#### Lower ticket m-Commerce purchases are less promo sensitive



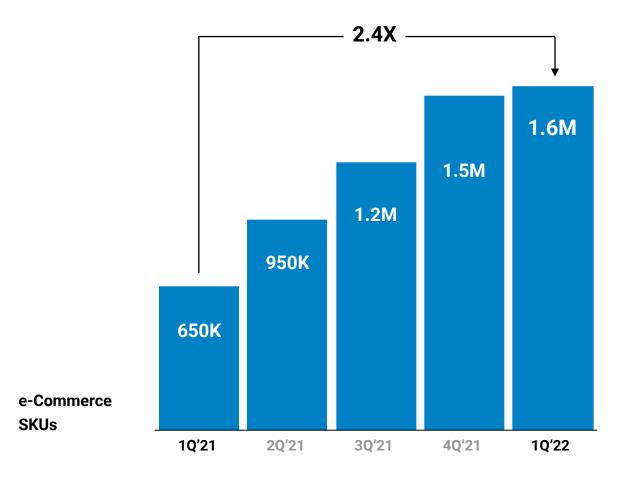
#### e-Commerce GMV up 14%YoY, purchases growing much faster up 71% YoY

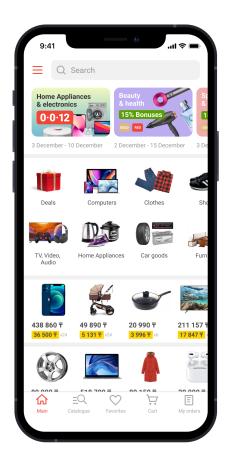
Higher ticket e-Commerce is promo sensitive but growing # transactions shows our relevance is increasing



#### e-Commerce SKUs reached 1.6M, up 2.4x YoY

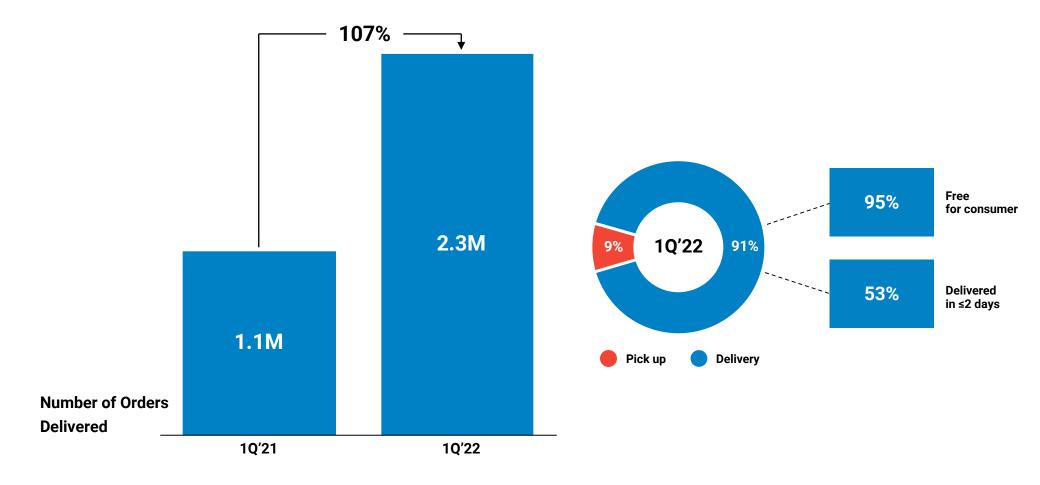
Growth in merchants leads to greater selection of listed items and higher transaction growth





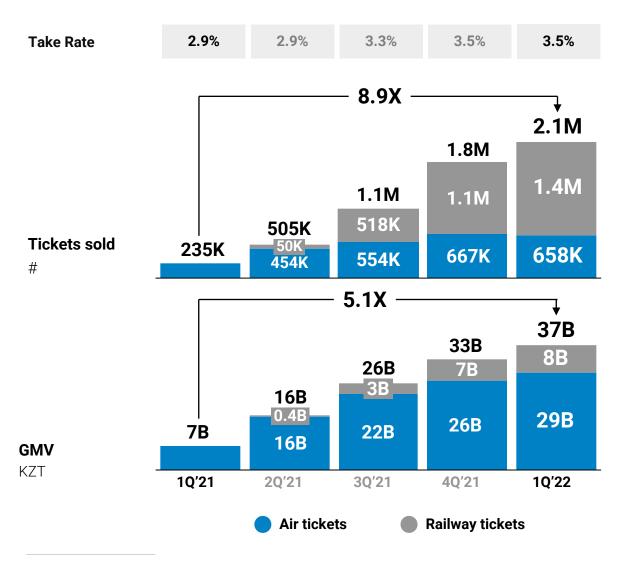
#### e-Commerce deliveries up 107% YoY. Share of delivery reached 91% in 1Q22

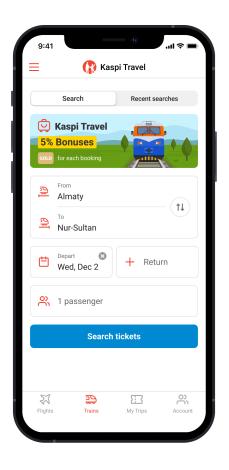
95% of deliveries free for consumer & 53% delivered within 2 days



#### Kaspi Travel reached 2.1M tickets sold in 1Q'22. GMV up 5.1x YoY

#### Kaspi Travel take rate at 3.5% driven by surging higher margin railway ticket sales



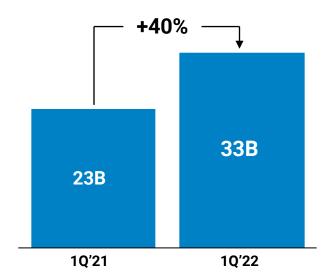


#### Marketplace Platform revenue up 40% and net income up 39% YoY

Even with take-rate pressure & investment in delivery, tight cost control led to stable profitability

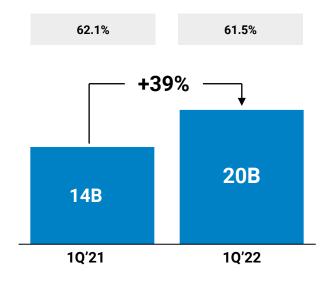
Revenue

KZT



Adjusted Net Income<sup>(1)(2)</sup>

KZT



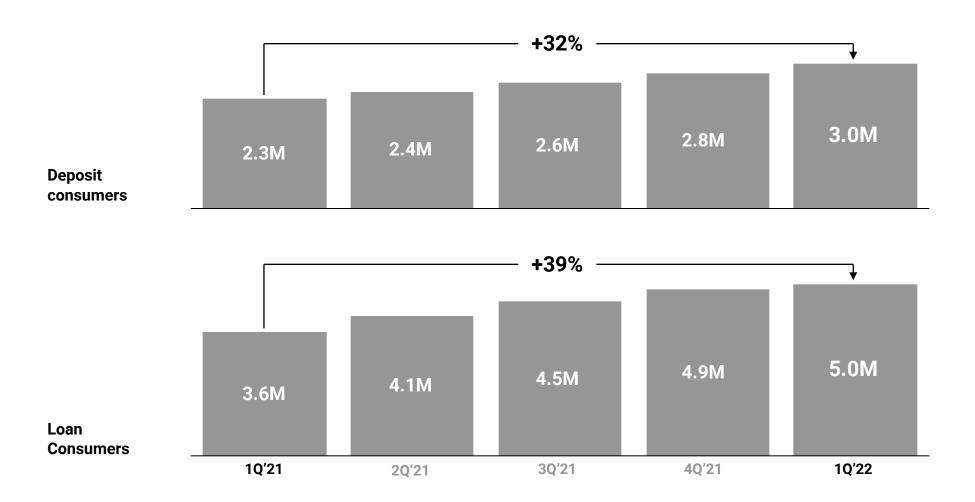
Net Income Margin, %

### **Fintech Platform**



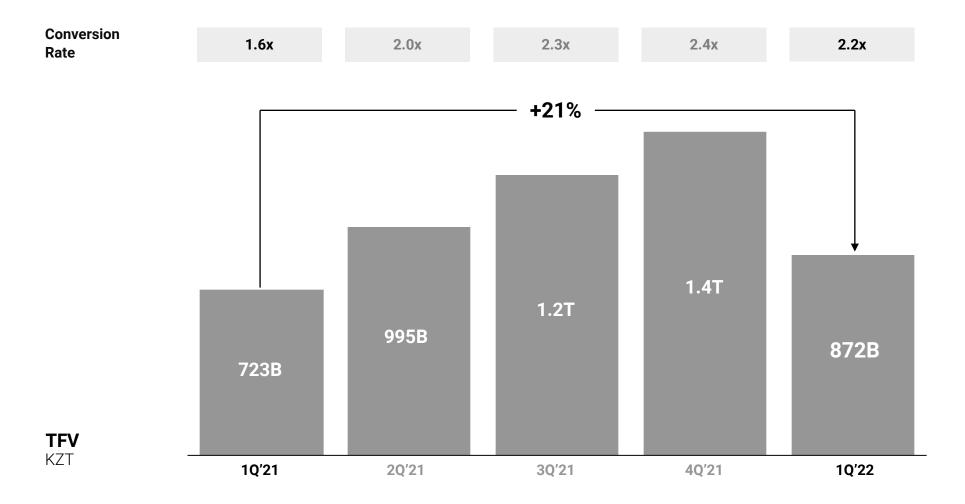
#### Deposit consumers up 32% and loan consumers up 39% YoY

#### Despite macro volatility our savings & loans customer base continues to grow



#### TFV up 21% in 1Q22. Conversion rate broadly stable

#### Lower macro visibility led us to take a more cautious approach to origination

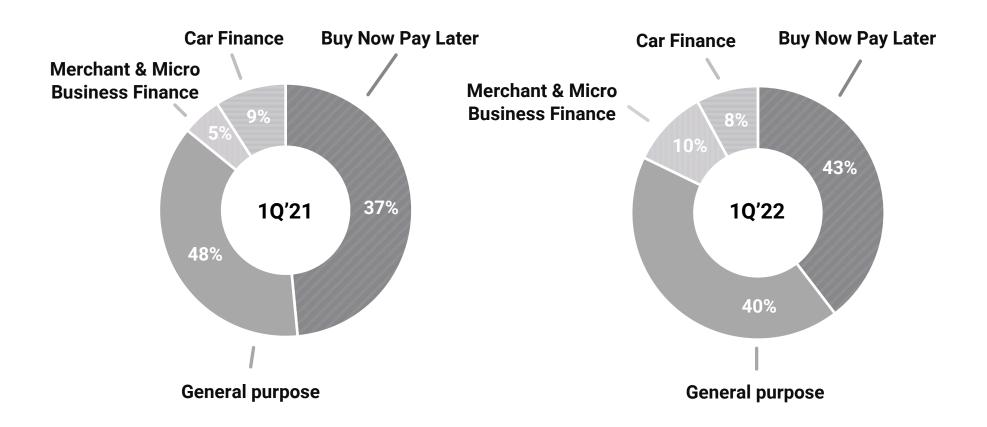


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#### **BNPL** up to 43% of origination in 1Q22

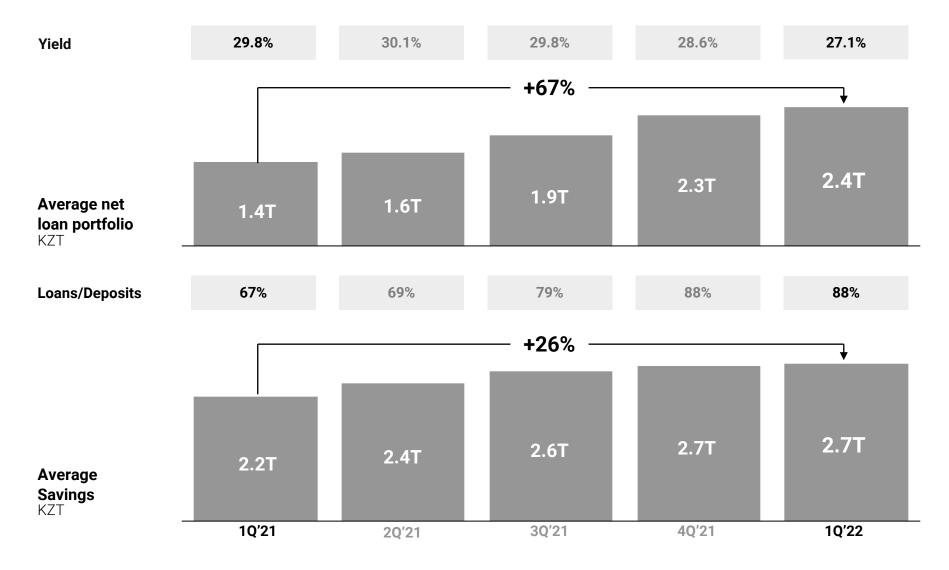
BNPL is low risk and merchant finance makes the Kaspi.kz Ecosystem even more relevant

#### **TFV** breakdown



#### Average net loan portfolio up 67% YoY and deposits up 26% YoY

#### Our loan to deposit ratio has normalized post-Covid

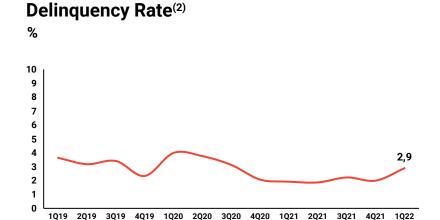


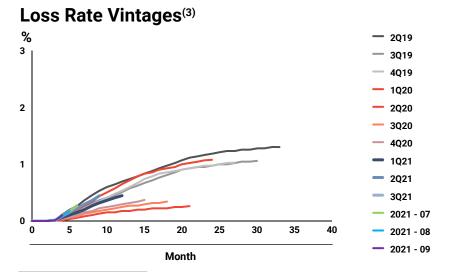
#### Data and technology driven risk management

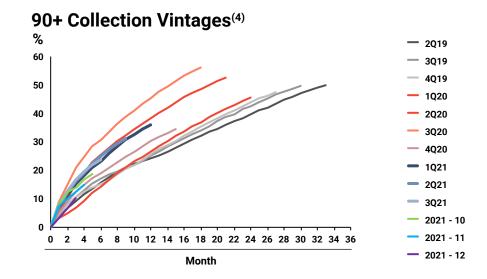
#### We continue to expect credit Cost of Risk around 2.0% in 2022

# First and Second Payment Default<sup>(1)</sup> % 6 5 4 3 2 1,4 1 0 1919 2919 3919 4919 1920 2920 3920 4920 1921 2921 3921 4921 1922

— SPD







Source Company data

<sup>1.</sup> First payment default (FPD) is the share of loans with the missed first payment. Second payment default (SPD) is the share of loans with the missed first and second payments

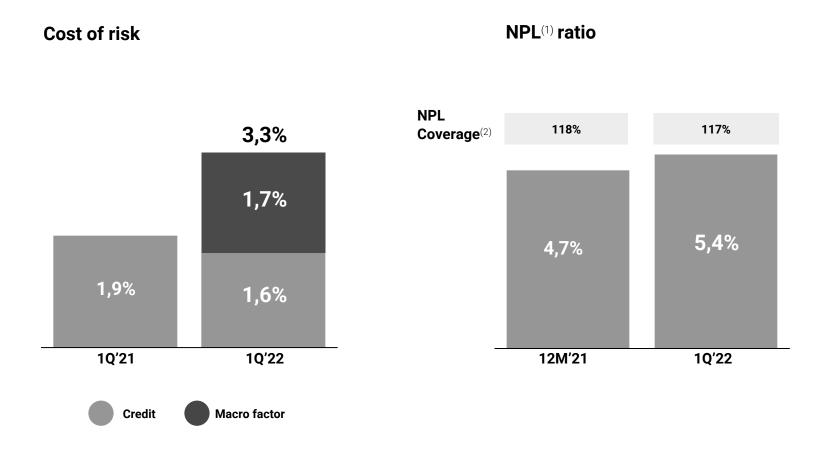
<sup>2.</sup> The share of loans that were not delinquent in the previous month but missed their current due date payment

<sup>3.</sup> Expected loss rate of portfolio originated in specific quarter/month as a combination of actual NPL as of reporting date and expected recovery of NPL based on statistics

<sup>4.</sup> The share of recovery (repayment) of loans that became delinquent more than 90 days in specific quarter/month

#### **Cost of Risk of 3.3% in 1Q 2022**

Underlying credit risk improved YoY. Negative drag from macro will be amortised over the year

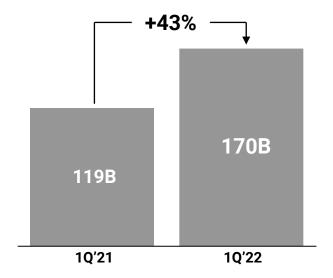


#### Fintech Platform revenue up 43% and net income up 39%

#### Tight cost control broadly offset more cautious macro driven higher cost of risk

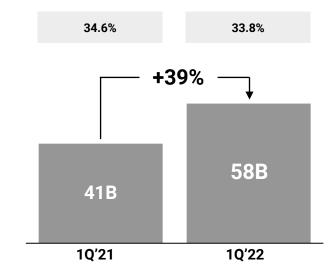
Revenue

KZT



Adjusted Net Income<sup>(1)(2)</sup>

KZT



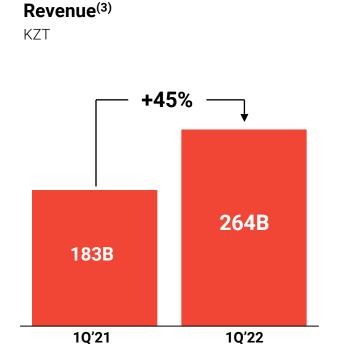
Net Income Margin, %

# **Consolidated financials & Guidance**

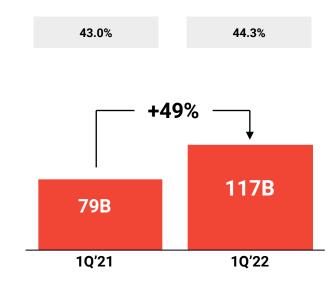


#### Revenue up 45% & net Income up 49% YoY. Net income margin reached 44.3%

#### Strong top-line growth and operational gearing despite external shocks







Net Income Margin, %

<sup>2. 2022</sup> is Adjusted for Share-based Compensation, Contribution to charitable fund "For the People of Kazakhstan", January events' losses

# 2022 Guidance



#### FY22 guidance reiterated - without Kaspi Travel

	2021A	1Q'22A	2022 Guidance
RTPV	KZT12,935 B	<b>60%</b> YoY Growth	<b>40% - 50%</b> YoY Growth
Average Balances on Current Accounts Take Rate	KZT523 B	<b>44%</b> YoY Growth	<b>Around 20%</b> YoY Growth
Take Rate	1.2%	1.2%	Around 1.1%
Net Income Margin <sup>(1)(2)</sup>	60.5%	62.0%	Around 60%
gMV	KZT 1,762B	<b>41%</b> YoY Growth	<b>40% - 50%</b> YoY Growth
Take Rate  Net Income Margin(1)(2)	8.5%	7.9%	Around 8.5%
Net Income Margin <sup>(1)(2)</sup>	66.2%	61.5%	Mid 60%
TFV	KZT 4,346B	<b>21%</b> YoY Growth	<b>30% - 40%</b> YoY Growth
Conversion Rate	2.4x	2.2x	Above 2.0
Yield	29.4%	27.1%	Around 25%
Credit Cost of Risk <sup>(3)</sup>	1.6%	1.6%	Around 2.0%
Net Income Margin <sup>(1)(2)</sup>	39.3%	33.8%	Low 30%
Adjusted Net Income(1)(2)	KZT 455B	<b>49%</b> YoY Growth	<b>20% - 30%</b> YoY Growth



 <sup>2021</sup> is Adjusted for Share-based Compensation expenses
 2022 is Adjusted for Share-based Compensation, Contribution to charitable fund "For the People of Kazakhstan", January events' losses
 Total Cost of Risk including Macro factor of 1.7% equals to 3.3%

#### FY22 guidance reiterated – including Kaspi Travel

	2021A	1Q'22A	2022 Guidance
RTPV	KZT12,935 B	<b>60%</b> YoY Growth	<b>40% - 50%</b> YoY Growth
Average Balances on Current Accounts  Take Rate	KZT523 B	<b>44%</b> YoY Growth	<b>Around 20%</b> YoY Growth
Take Rate	1.2%	1.2%	Around 1.1%
Net Income Margin <sup>(1)(2)</sup>	60.5%	62.0%	Around 60%
gMV	KZT 1,844B	<b>50%</b> YoY Growth	<b>Around 50%</b> YoY Growth
Take Rate  Net Income Margin(1)(2)	8.2%	7.5%	Around 8.0%
Net Income Margin <sup>(1)(2)</sup>	66.2%	61.5%	Mid 60%
TFV	KZT 4,346B	<b>21%</b> YoY Growth	<b>30% - 40%</b> YoY Growth
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Credit Cost of Risk(3)	1.6%	1.6%	Around 2.0%
Net Income Margin <sup>(1)(2)</sup>	39.3%	33.8%	Low 30%
Adjusted Net Income(1)(2)	KZT 455B	<b>49%</b> YoY Growth	<b>20% - 30%</b> YoY Growth

Source Company data

 <sup>2021</sup> is Adjusted for Share-based Compensation expenses
 2022 is Adjusted for Share-based Compensation, Contribution to charitable fund "For the People of Kazakhstan", January events' losses
 Total Cost of Risk including Macro factor of 1.7% equals to 3.3%



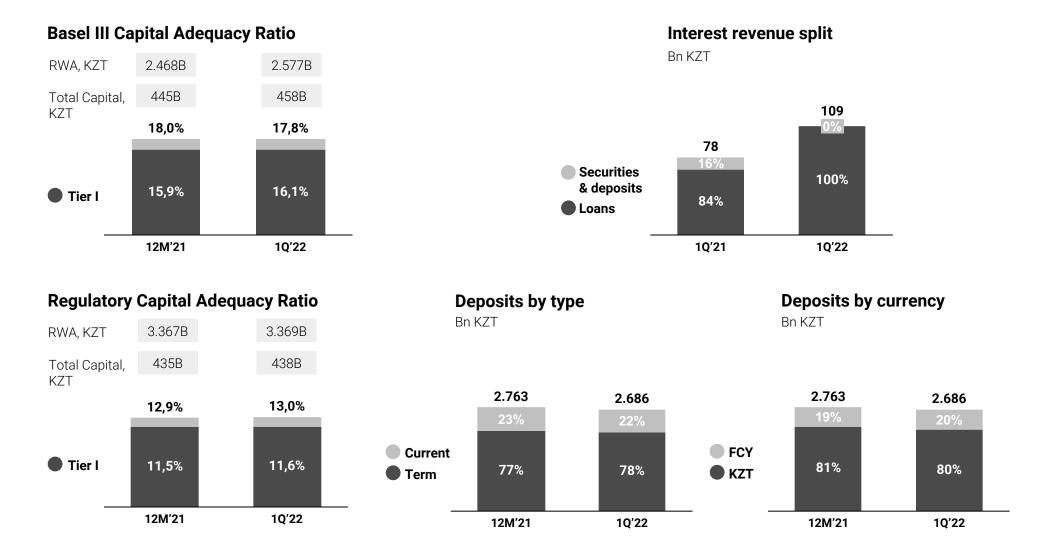
Q&A



# **Appendix**



#### **Additional Fintech Platform metrics**



## **Payments Income Statement**(1)(2)(3)

	1Q 2021, KZT MM	1Q 2022, KZT MM	1Q 2021 ADJUSTED, KZT MM	1Q 2022 ADJUSTED, KZT MM
Revenue	40,100	63,587	40,100	63,587
growth, %	-	-	-	59%
Transaction & Membership Revenue	29,790	47,365	29,790	47,365
Interest Revenue	10,310	16,222	10,310	16,222
Cost of revenue	(4,141)	(6,537)	(4,141)	(6,537)
growth, %	-	-	-	58%
% of revenue	10.3%	10.3%	10.3%	10.3%
Transaction Expenses	(2,762)	(4,832)	(2,762)	(4,832)
Operating Expenses	(1,379)	(1,705)	(1,379)	(1,705)
Total net revenue	35,959	57,050	35,959	57,050
growth, %	-	-	-	59%
margin, %	89.7%	89.7%	89.7%	89.7%
Technology & product development	(3,562)	(5,153)	(2,856)	(4,170)
Sales and marketing	(5,634)	(8,938)	(5,634)	(4,919)
General and administrative expenses	(647)	(886)	(398)	(671)
Operating income	26,116	42,073	27,071	47,290
growth, %	-	-		75%
margin, %	65.1%	66.2%	67.5%	74.4%
Income tax	(4,160)	(7,852)	(4,226)	(7,852)
Net income	21,956	34,221	22,845	39,438
growth, %	-	-		73%
margin, %	54.8%	53.8%	57.0%	62.0%

Source Company data

Notes 1. 2021 is Adjusted for Share-based Compensation expenses

<sup>2. 2021</sup> is Adjusted for Share-based Compensation, contribution to charitable fund "For the People of Kazakhstan", January events' losses

<sup>3.</sup> In Q1 2022 Intergroup revenue of KZT2,421 mm represents interest revenue for Payments that was offset by interest expenses of Fintech. This is due to Fintech partially using Payments' interest free balances to fund it's loan portfolio

#### **Marketplace Income Statement**(1)(2)

	1Q 2021, KZT MM	1Q 2022, KZT MM	1Q 2021 ADJUSTED, KZT MM	1Q 2022 ADJUSTED, KZT MM
Revenue	23,289	32,674	23,289	32,674
growth, %	-	-	-	40%
Seller fees	22,860	32,080	22,860	32,080
Other gains and losses	429	593	429	593
Cost of revenue	(1,842)	(3,596)	(1,842)	(3,596)
growth, %	-	-	•	95%
% of revenue	7.9%	11.0%	7.9%	11.0%
Transaction Expenses	(35)	(37)	(35)	(37)
Operating Expenses	(1,807)	(3,559)	(1,807)	(3,559)
Total net revenue	21,447	29,078	21,447	29,078
growth, %	-	-		36%
margin, %	92.1%	89.0%	92.1%	89.0%
Technology & product development	(1,992)	(2,871)	(1,626)	(2,399)
Sales and marketing	(2,453)	(3,715)	(2,453)	(2,091)
General and administrative expenses	(190)	(369)	(183)	(369)
Operating income	16,812	22,123	17,185	24,219
growth, %	-	-	-	41%
margin, %	72.2%	67.7%	73.8%	74.1%
Income tax	(2,699)	(4,138)	(2,730)	(4,138)
Net income	14,113	17,985	14,455	20,081
growth, %	-	-	-	39%
margin, %	60.6%	55.0%	62.1%	61.5%



#### **Fintech Income Statement**(1)(2)(3)

	1Q 2021, KZT MM	1Q 2022, KZT MM	1Q 2021 ADJUSTED, KZT MM	1Q 2022 ADJUSTED, KZT MM
Revenue	119,404	170,483	119,404	170,483
			-	43%
growth, %	78,282	100.455	70.000	
Interest Revenue	40,236	109,455	78,282	109,455
Fees, Commissions & Other	2,216	53,282 1,613	40,236 2,216	53,282 1,613
Transaction & Membership Revenue	(1,330)	6,133	· · · · · · · · · · · · · · · · · · ·	6,133
Other gains and losses		·	(1,330)	
Cost of revenue	(50,111)	(64,644)	(49,934)	(64,339)
growth, %	-	•	-	29%
	42.0%	37.9%	41.8%	37.7%
% of revenue Interest Expenses	(40,882)	(52,797)	(40,882)	(52,797)
Transaction Expenses	(190)	(553)	(190)	(553)
Operating Expenses	(9,039)	(11,294)	(8,862)	(10,989)
Operating Expenses				
Total net revenue	69,293	105,839	69,470	106,144
growth, %	•	-		53%
margin, %	58.0%	62.1%	58.2%	62.3%
Technology & product development	(3,986)	(5,006)	(3,240)	(4,075)
Sales and marketing	(7,257)	(10,146)	(7,257)	(5,666)
General and administrative expenses	(4,692)	(4,181)	(2,763)	(2,826)
Provision expense	(7,409)	(24,147)	(7,409)	(24,147)
Operating income	45,949	62,359	48,801	69,430
			-	42%
growth, %				
margin, %	38.5%	36.6%	40.9%	40.7%
Income tax	(7,335)	(11,836)	(7,481)	(11,836)
Net income	38,614	50,523	41,320	57,594
growth, %	-	-	-	39%
	32.3%	29.6%	34.6%	33.8%
margin, %	1-1-1	•		

Source Company data

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<sup>2. 2021</sup> is Adjusted for Share-based Compensation, contribution to charitable fund "For the People of Kazakhstan", January events' losses

<sup>3.</sup> In Q1 2022 Intergroup revenue of KZT2,421 mm represents interest revenue for Payments that was offset by interest expenses of Fintech. This is due to Fintech partially using Payments' interest free balances to fund it's loan portfolio.

#### **Consolidated Income Statement**(1)(2)(3)(4)

	1Q 2021, KZT MM	1Q 2022, KZT MM	1Q 2021 ADJUSTED, KZT MM	1Q 2022 ADJUSTED, KZT MM
Davience	168,864	253,712	182,793	264,321
Revenue				AFO.
growth, %	•	-	-	45%
Interest Revenue	88,592	123,254	88,592	123,254
Fees, Commissions & Other	40,236	53,282	40,236	53,282
Transaction & Membership Revenue	32,006	48,978	32,006	48,978
Seller fees	22,860	32,080	22,860	32,080
Rewards	(13,929)	(10,609)	-	<u>-</u>
Other gains and losses	(901)	6,726	(901)	6,726
Cost of revenue	(56,094)	(72,354)	(55,917)	(72,049)
growth, %	-	-		29%
% of revenue	33.2%	28.5%	30.6%	27.3%
Interest Expenses	(40,882)	(50,374)	(40,882)	(50,374)
Transaction Expenses	(2,987)	(5,422)	(2,987)	(5,422)
Operating Expenses	(12,225)	(16,558)	(12,048)	(16,253)
Operating Expenses	<u> </u>	· · ·		
Total net revenue	112,770	181,358	126,876	192,272
growth, %	-	•	-	52%
margin, %	66.8%	71.5%	69.4%	72.7%
Technology & product development	(9,540)	(13,030)	(7,722)	(10,644)
Sales and marketing	(1,415)	(12,190)	(15,344)	(12,676)
General and administrative expenses	(5,529)	(5,436)	(3,344)	(3,866)
Provision expense	(7,409)	(24,147)	(7,409)	(24,147)
Operating income	88,877	126,555	93,057	140,939
growth, %	-	-	-	51%
grown, »	F0.6%	40.00	F0.00:	F0.00:
margin, %	52.6%	49.9%	50.9%	53.3%
Income tax	(14,194)	(23,826)	(14,437)	(23,826)
Net income	74,683	102,729	78,620	117,113
growth, %	-	-	-	49%
	44.2%	40.5%	43.0%	44.3%
margin, %	7712.0		-10.0%	711010

Source Company data

Notes 1. 2021 is Adjusted for Share-based Compensation expenses 2. 2022 is Adjusted for Share-based Compensation, contribution to charitable fund "For the People of Kazakhstan", January events' losses

3. Revenue adjusted for presentation of Rewards in Sale & Marketing expenses

4. In Q1 2022 Intergroup revenue of KZT2,421 mm represents interest revenue for Payments that was offset by interest expenses of Fintech. This is due to Fintech partially using Payments' interest free balances to fund it's loan portfolio.

#### **Consolidated Balance Sheet**

	31-Dec-2021, KZT MM	31-Mar-2022, KZT MM
Cash and cash equivalents	342,101	445,347
Mandatory cash balances with NBK	32,734	36,965
Due from banks	50,903	44,801
Investment securities and derivatives	607,417	541,121
Loans to customers	2,430,737	2,361,366
Property, equipment and intangible assets	85,101	88,492
Other assets	58,931	88,996
Total assets	3,607,924	3,607,088
Due to banks	76,492	75,958
Customer accounts	2,763,043	2,686,129
Debt securities issued	139,711	136,547
Other liabilities	56,318	48,863
Subordinated debt	67,665	65,941
Total liabilities	3,103,229	3,013,438
Share capital	97,530	99,739
Additional paid-in-capital	506	506
Revaluation reserve of financial assets	2,597	(14,170)
Share-Based Compensation reserve	21,242	13,037
Retained earnings	377,852	489,483
Total equity attributable to Shareholders of the Company	499,727	588,595
Non-controlling interests	4,968	5,055
Total equity	504,695	593,650
Total liabilities and equity	3,607,924	3,607,088

#### **Glossary**

Terminology	Definition
Active Consumers	For Kaspi.kz Ecosystem – the total number of consumers which have used any of the Group's products or services at least once during the previous 12 months, expressed in thousands or millions of consumers as of the end of any such period.  The metric is also calculated for each specific Platform (i.e. for Marketplace, Payments, Fintech) and is defined as the total number of consumers which have used the Platform's specific products or services at least once during the previous 12 months
Active Merchants	The total number of merchant stores that have successfully completed the sale of goods or services, or transaction to/with a consumer at least once during the previous 12 months
Adjusted for Share-based Compensation	Regular adjustment to Net Income starting with Q4'20 based on numbers presented in Kaspi.kz Financial Statements. Adjustment to Phantom shares portion of Share-based compensation is net of income tax for the purposes of this presentation
Average Balances on Current Accounts	The average total balance of the Payments Platform's accounts (including Kaspi Pay and Kaspi Gold accounts) for each respective period based on the monthly average balances
Average Monthly Transactions per Active Consumer	r The ratio of the total number of transactions for the previous 12 months to the total number of Active Consumers as of the end of any such period, divided by 12
Average Net Loan Portfolio	The average balance of the Fintech Platform net loan portfolio for each respective period based on the respective monthly average balances

## **Glossary (cont'd)**

Terminology	Definition
Fintech Yield	The ratio of sum of interest income and banking fee divided by the Fintech Average Net Loan Portfolio
Cost of Risk	Total provision expense for loans divided by the average balance of gross loans to customers for the same period
<b>DAU</b> (Daily Active Users)	The daily number of users with at least one discrete session (visit) in excess of 10 seconds on the Mobile App; average DAU is a simple average of DAU for any given period
Delinquency Rate	The share of loans that were not delinquent in the previous month but missed their current due date payment
FPD (First Payment Default)	The share of loans with the missed first payment
<b>GMV</b> (Gross Merchandise Value)	The total value of goods and services sold across our Marketplace Platform during the respective period
Loss Rate Vintages	Expected loss rate of portfolio originated in specific quarter/month as a combination of actual NPL as of reporting date and expected recovery of NPL based on statistics
MAU (Monthly Active Users)	The monthly number of users with at least one discrete session (visit) in excess of 10 seconds on the Mobile App in the last calendar month of each respective period; average MAU is a simple average of MAU for any given quarter

# **Glossary (cont'd)**

Terminology	Definition
Net Income Margin	The ratio of Net Income to Revenue
RTPV (Revenue-generating TPV)	TPV minus non revenue generating P2P Payments within the Kaspi Ecosystem
SPD (Second Payment Default)	The share of loans with the missed first and second payments
Take Rate	For Payments Platform: ratio of transaction and membership revenue (excluding Kaspi Business) to RTPV For Marketplace Platform: ratio of seller fees to GMV
<b>TFV</b> (Total Finance Value)	The total value of loans to consumers issued within the Fintech Platform
TFV to Loan Portfolio Conversion Rate	The ratio of TFV to Average Net Loan Portfolio, calculated for Fintech Platform
<b>TPV</b> (Total Payment Value)	The total value of payment transactions made by Active Consumers within the Payments Platform

#### **Disclaimer**

#### Forward-looking statements

Some of the information in this announcement may contain projections or other forward-looking statements regarding future events or the future financial performance of Kaspi.kz. You can identify forward looking statements by terms such as "expect", "believe", "anticipate", "estimate", "intend", "will", "could," "may" or "might", the negative of such terms or other similar expressions. Kaspi.kz wish to caution you that these statements are only predictions and that actual events or results may differ materially. Kaspi.kz does not intend to update these statements to reflect events and circumstances occurring after the date hereof or to reflect the occurrence of unanticipated events. Many factors could cause the actual results to differ materially from those contained in projections or forward-looking statements of Kaspi.kz, including, among others, general economic conditions, the competitive environment, risks associated with operating in Kazakhstan, rapid technological and market change in the industries the Company operates in, as well as many other risks specifically related to Kaspi.kz and its respective operations.